

## STUDIEORDNING FOR KANDIDATUDDANNELSEN I KULTUR, KOMMUNIKATION OG GLOBALISERING, 2020

CAND.MAG. (MA) AALBORG

MODULER SOM INDGÅR I STUDIEORDNINGEN

## **INDHOLDSFORTEGNELSE**

Philosophy of Science and Methodology 2024/2025
Profile Course I 2024/2025
Global processes 2024/2025
Applied Methods 2024/2025
Profile Course II 2024/2025
Cultural and Communicative Aspects of Global Processes 2024/2025
Project Oriented Course 2024/2025
Master's Thesis 2024/2025
Current Issues I 2024/2025
Cultures, Societies and Histories of the Peoples of the Arctic 2024/2025
Chinese Area Studies I: Traditions and Transformations 2024/2025
Contemporary Latin American Studies 2024/2025
Global Gender Studies 2024/2025
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Chinese Area Studies II: Global China 2024/2025
Social Movements and Civil Society in Modern Latin America 2024/2025
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Philosophy of Science and Methodology 2024/2025
Profile Course I 2024/2025
Global processes 2024/2025
Applied Methods 2024/2025
Cultural and Communicative Aspects of Global Processes 2024/2025
Project Oriented Course 2024/2025
Master's Thesis 2024/2025
Global Politics, Migration and Movements (Profile Course II) 2024/2025
Organization and Leadership (Profile Course II) 2024/2025
Consumption and Market Communication (Profile Course II) 2024/2025

# PHILOSOPHY OF SCIENCE AND METHODOLOGY 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises teaching of philosophy of science and methodology with a main emphasis on philosophy of science and methods related to international and intercultural issues, within the humanistic and social sciences. In addition, a workshop series on problem based learning and hands-on project writing skills will be included.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · central aspects of philosophy of science and methods related to international and intercultural processes
- · reflection on the relation of different methods to paradigms of philosophy of science.

#### **SKILLS**

- · assessment and choice of quantitative and qualitative methods, including methods of text and discourse analysis
- · argumentation and communication of methodological choices.

#### **COMPETENCES**

- · assessing alignment between problem identification and methodological choices
- independently, and on the basis of critical methodological considerations, designing optimal research strategies in relation to relevant issues within culture, communication and global studies.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Philosophy of Science and Methodology	
Type of exam	Active participation/continuous evaluation An internal examination in: Philosophy of Science and Methodology. The examination is completed by satisfactory and active participation in the module, including lectures and PBL workshop, i.e. a minimum of 80% attendance, contribution to discussion sessions of the module through oral presentation and active participation and completion of set tasks, which will be part of a portfolio.  Re-examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum for the module in Philosophy of Science and Methodology. The assignment paper must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner.	
ECTS	5	
Permitte d aids	All written and all electronic aids	
Assess ment	Passed/Not Passed	

Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Videnskabsteori og metodologi
Module code	KACCG20202
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner Master of Arts (MA) in Culture, Communication and Globalization	
Study Board Study Board of International and Cross□ Cultural Studies	
Department Department of Culture and Learning	
Faculty Faculty of Social Sciences and Humanities	

## PROFILE COURSE I 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises courses within the three academic profiles (section 5, subsection 2) within which globalization has rendered readjustment and understanding of modern communication processes between and across cultures distinctly relevant. Students are free to choose a profile within which courses are offered. All lectures pertain to global processes addressing international and/or intercultural aspects. The module comprises lectures and seminars that include exercises and student contributions.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- Global, intercultural and international processes within these academic profiles and relevant theory pertaining to it, based on the highest level of research within these academic profiles
- · Relevant cultural, social, political and economic developments, and trends in the study of these academic profiles
- Reflection on various approaches to the study of international and/or intercultural issues within these academic
  profiles.

#### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of intercultural/international issues pertaining to the chosen academic profile in a globalisation context
- · communication of the chosen issue and the methodology for its analysis
- · structuring a delimited and coherent professional academic presentation.

#### **COMPETENCES**

- · the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- · academic reflection on a scientific basis
- · producing an oral presentation of academic material in a clear, balanced and targeted manner
- continuation of personal academic development, employability and specialisation within the selected academic profile
- · interpersonal collaboration and communication.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Profile Course I
Type of exam	Active participation/continuous evaluation The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks.
	Re-examination: 2-day take-home assignment given by the examiner on the basis of the objectives for the module. The assignment response paper must not exceed 10 pages.

ECTS	5
Assessme nt	Passed/Not Passed
Type of grading	Internal examination
Criteria of assessme nt	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Profilkursus I
Module code	KACCG20204
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner Master of Arts (MA) in Culture, Communication and Globalization	
Study Board Study Board of International and Cross□ Cultural Studies	
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## GLOBAL PROCESSES 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises courses within the areas of globalisation and global processes as well as a project based study of a selected subject within the scope of this theme. The project will be written on the basis of joint courses, in addition to one or a number of profile courses.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · globalisation theories and global processes, based on the highest level of international research within the field
- · relevant cultural, social, political and economic developments
- reflection on a scientific basis on selected culture and communication theories.

#### **SKILLS**

- · problem identification within international and intercultural issues relating to the areas of the module
- assessing and choosing among globalisation theories, methods and tools and, on this background, substantiating
  the choices made and setting up relevant models for analysis and problem solving, critical analysis, discussion and
  communication of knowledge of global processes
- reflecting on a scientific basis on selected globalisation theories and global processes.

#### **COMPETENCES**

- delimitation and analysis of complex international and/or intercultural issues in a creative, independent and methodologically well-founded manner
- launching and implementing disciplinary and cross-disciplinary cooperation on global processes
- · continuation of personal academic development and specialisation within the selected area.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Global processes
Type of exam	Oral exam based on a project The examination will take the form of a conversation between the student(s), the examiner and an internal examiner on the basis of a project report prepared by the student(s).
	The project report will be viewed as the joint responsibility of the group, and it must not exceed 25 pages per student, or 30 pages if the report is prepared by one student.
	Duration of examination: 20 minutes per student and 10 minutes per group for voting and announcement of the result, up to a maximum of 90 minutes total for groups and 30 minutes for individual examinations.

	The stipulated time intervals include voting and announcement of result.  Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.	
ECTS	15	
Permitted aids	All written and all electronic aids	
Assessment	7-point grading scale	
Type of grading		
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures	

Danish title	Globale processer
Module code	KACCG20203
Module type	Project
Duration	1 semester
Semester	Autumn
ECTS	15
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner	Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies	
Department Department of Culture and Learning		
Faculty	Faculty of Social Sciences and Humanities	

### **APPLIED METHODS**

#### 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises a course that includes workshops within method application relating to the subject areas and disciplinary profiles of the program. The module is also designed to support students' employability.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · Applied methods within the central disciplines and elective profiles of the programme
- · Reflection on these on a scientific basis
- · links between own learning, methods, tools acquired and transference to relevant professions.

#### **SKILLS**

- · designing research strategies in relation to concrete problems in a methodologically conscious manner
- · critically assessing and selecting among the methods and research strategies of the subject area
- · setting up new models for analysis and problem solving according to problem analysis
- transferring knowledge of methodological considerations concerning specific international and/or intercultural issues to relevant professions.

#### **COMPETENCES**

- translating knowledge of methods and research design into concrete tools of problem analysis within the central disciplines and elective profiles of the programme
- · translating own learning, methods and tools acquired into concrete tools useful for relevant professions
- · assuming independent responsibility for personal learning.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Applied Methods
Type of exam	Written exam The examination is a portfolio comprising contributions from the students set by the examiner on the basis of the course module. During the course, students will be expected to work on improving their assignment before final submission.
	The examination portfolio will be prepared individually by the student and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner.
	Re-examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum for the module in Applied methods. The assignment response paper must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner.

ECTS	5
Permitted aids	All written and all electronic aids
Assessme nt	7-point grading scale
Type of grading	Internal examination
Criteria of assessmen t	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Anvendt metode
Module code	KACCG202010
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner	Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies	
Department	Department Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

## PROFILE COURSE II

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises courses within the three academic profiles within which international and/or intercultural and communicative processes have been rendered readjustment due to globalization processes. Students are free to choose a profile within which courses are offered. All lectures pertain to global communicative processes addressing international and/or intercultural aspects. The module comprises lectures and seminars that include exercises and student contributions.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

2024/2025

- global, intercultural and international processes within these profile courses and relevant theory pertaining to it, based on the highest level of research within these profile courses
- relevant cultural, social, political and economic developments, and trends in the study of cultural and/or communicative aspects within these profile courses
- theoretical knowledge of communication between cultures and social identity formation processes in the global world
- reflection on various approaches to the study of international and/or intercultural issues within these profile courses.

#### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of intercultural and/or international processes pertaining to the chosen profile course in a globalisation context relating to cultural and communication processes
- communication of the topic set for the exam and the methodology for its analysis structuring a delimited and coherent written academic presentation.

#### COMPETENCES

- the delineation and analysis of international and/or intercultural communicative processes in a way that is independent and methodologically sound
- · academic reflection on a scientific basis
- · producing a written presentation of academic material in a clear, balanced and targeted manner
- within the selected academic profile, assuming independent continuation of personal academic development, employability and specialisation.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Profile Course II
Type of exam	Written exam The examination is an individual, written examination which communicates an academic issue. The examination is a 4-day assignment given by the examiner on the basis of the curriculum of the profile courses. The assignment paper must be prepared individually by the student and must not exceed 10 pages

ECTS	5
Permitted aids	All written and all electronic aids
Assessm ent	7-point grading scale
Type of grading	Internal examination
Criteria of assessme nt	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Profilkursus II
Module code	KACCG20205
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies
Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities

## CULTURAL AND COMMUNICATIVE ASPECTS OF GLOBAL PROCESSES

#### 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises classes in cultural and communicative processes as well as a project based study of a selected subject within the scope of this theme. The project will be written on the basis of joint courses, in addition to one or a number of profile courses.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- cultural and communicative aspects of global processes, based on international research at the highest level within this field
- cultural, social, political and economic developments which are relevant in relation to cultural and communicative processes
- theoretical knowledge of communication between cultures and social identity formation processes in the global world
- · reflection on a scientific basis on selected culture and communication theories.

#### **SKILLS**

- Identification of scientific international and intercultural issues relating to the module area: cultural and communicative processes
- assessing and choosing among culture and communication theories, methods and tools and on this background
  in substantiating choices and setting up relevant models of analysis
- critical analysis, discussion and communication of knowledge on cultural and communicative aspects of global processes.

#### COMPETENCES

- delimiting and analysing complex international and/or intercultural communicative processes in a creative, independent and methodologically well-founded manner
- launching and implementing disciplinary and cross-disciplinary cooperation on cultural and communicative aspects
  of global processes
- within the selected area, assuming independent responsibility for personal academic development and specialisation.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Cultural and Communicative Aspects of Global Processes	
Type of exam	Oral exam based on a project The examination will take the form of a conversation between the student(s), the examiner and the external examiner on the basis of a project report prepared by the student(s).	

	The project report will be viewed as the joint responsibility of the group, and it must not exceed 25 pages per student, or 30 pages if the report is prepared by one individual student.  Duration of examination: 20 minutes per student and 10 minutes per group for voting and announcement of the result, up to a maximum of 90 minutes total for groups and 30 minutes for individual examinations.
	The stipulated time intervals include voting and announcement of result.
	Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.
ECTS	15
Permitted aids	All written and all electronic aids
Assessment	7-point grading scale
Type of grading	External examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Kulturelle og kommunikative aspekter af globale processer
Module code	KACCG20207
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	15
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner	on owner Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies	
Department Department of Culture and Learning		
Faculty	Faculty of Social Sciences and Humanities	

# PROJECT ORIENTED COURSE 2024/2025

#### RECOMMENDED PREREQUISITE FOR PARTICIPATION IN THE MODULE

Only students who have passed examinations in the Master's programme corresponding to a minimum of 20 ECTS can be enrolled in this module.

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises:

Part 1: a project oriented course in an institution, organisation or company in Denmark or abroad and a report on experience gained during the project oriented course.

Part 2: an element-based project related to the project oriented course.

The project oriented course may take place in an institution, organisation or enterprise abroad or in Denmark, where the student works with issues which are relevant to the programme. For students who have chosen to specialise within Arctic Studies, the project oriented course must be topically relevant to this area specialisation. The project oriented course must be of a duration of at least three months, full-time and must include an international or intercultural dimension.

Suggestions made by the student as regards the subject of a project oriented course must be approved in advance by the study board.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · one or more areas of the programme disciplines through encounter with a specific, relevant context
- reflection on selected issues of practical relevance on the basis of theoretical knowledge of international and/or intercultural processes.

#### **SKILLS**

- identifying scientific issues within one or a number of the disciplinary areas of the programme of relevance to the organisation
- assessing and choosing among scientific theories and methods, and, on the background of these, substantiating choices made and setting up relevant models for analysis and problem solving
- producing independent and focused analyses of issues within one or a number of the disciplinary areas of the programme through investigations in the organisation
- · communicating these to peers and non-specialists.

#### **COMPETENCES**

- · delimiting and analysing issues of practical relevance
- · adding a practice-oriented dimension to already existing knowledge
- translating disciplinary theoretical knowledge into practice in an international and/or intercultural perspective
- · independently pursuing personal competency development in relation to issues of practical relevance
- · entering into disciplinary and cross-disciplinary cooperation in an organisation
- · assuming professional responsibility and, on this background, carrying out a given task
- managing work and development situations in international or intercultural environments, which are complex, unpredictable and require new models for problem solving.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

## **EXAM**

Name of exam	Project Oriented Course
Type of exam	Written exam An internal, written examination in: project oriented course project.
	The examination consists of an element-based project work which is based on an issue relevant to the project oriented course location. The project work has an international/intercultural perspective, and is comprised of three separate elements. If the student has chosen the specialisation in Arctic Studies, the project elements must be written within this area. The project oriented course project must be prepared individually and must not exceed 20 pages in total.
	During the semester, students must prepare three draft versions (one for each element) which must be discussed with their supervisor. At the end of the semester, students must submit one coherent project comprising the revised versions of the three elements for a combined assessment.
	1. The first element must identify issues that are relevant to the project oriented course and give an account of theories and/or studies which have dealt with similar or otherwise relevant issues as well as an initial problem formulation that must have an international/intercultural perspective.
	2. In the second element, the student must critically discuss possible methodological approaches to deal with the problem in focus. On the basis of the discussion, students must choose and describe a methodological framework, including description of data and possibly data collection, reflection on methods of analysis as well as possible ethic and practical issues.
	3. The third element must comprise the project's analysis. This project element must be based on the theoretical and methodological choices made in the other two project elements and include discussions of the results of the analysis in relation to the problem formulation.
	Finally, the student will revise and join all three elements in a coherent project to be submitted for a combined assessment.
	In addition, the student must submit a non-academic report on experience gained during the project oriented course of no more than 3 pages. In this report, the student must reflect on and explain practical, social and other relevant experience gained during the project oriented course in an institution, organisation or company in Denmark or abroad. The report must include a statement from the host institution documenting that the student has worked satisfactorily on tasks relevant to the Master's programme.
ECTS	30
Permitt ed aids	All written and all electronic aids
Asses sment	7-point grading scale

Type of gradin g	Internal examination
Criteri a of assess ment	

Danish title	Projektorienteret forløb
Module code	KACCG20208
Module type	Project
Duration	1 semester
Semester	Autumn
ECTS	30
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies
Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities

### **MASTER'S THESIS**

#### 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The student must prepare a Master's thesis on a subject which the student is free to select from within the framework of the selected profile or to select their subject from within the framework of the entire programme. The thesis subject, which must include an international and/or intercultural dimension, must be approved by the study board.

The subject must be presented to the study board in the shape of a synopsis comprising substantiation of the relevance of the subject and of the theoretical and methodological points of departure, a description of the main structure and disposition considered.

Students who have chosen the specialisation in Arctic Studies must write their thesis within this area.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · the theoretical area of the selected issue
- theories and methods for the identification and analysis of a relevant and delimited issue within the main areas of culture, communication and globalisation
- · research ethics and the implications of research work
- · reflection on the selected issue on a scientific basis.

#### **SKILLS**

- independently, on the basis of scientific theory and method, seeking, analysing and applying knowledge within the area of the programme
- outlining and applying new models of analysis for the investigation of international and/or intercultural issues
- structuring and communicating knowledge gained in an academic and accessible manner.

#### **COMPETENCES**

- problem delimitation and problem analysis within international and/or intercultural relations within the globalised world
- · methodology-based argumentation for disciplinary choices and priorities
- · application of theories and scientific methods in relation to a specific issue
- launching and managing holistic and complex investigations based on scientific criteria, models of analysis, and methods within the field of the selected issue
- assuming responsibility for personal academic development and specialisation within the selected area.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Master's Thesis
Type of exam	Master's thesis/final project

An external, combined oral and written examination in: Master's Thesis. The examination will be conducted as a dialogue between the student, the examiner and the external examiner on the basis of a Master's thesis prepared by one or a number of students.

The thesis must be no shorter than 35 pages, and must not exceed 70 pages per student, or 80 pages if the thesis is prepared by one student. The thesis must include an international or intercultural dimension.

An abstract in English of a minimum of one page and a maximum of two pages must be prepared (the pages of this abstract are not included in the overall minimum and maximum page numbers stipulated for the Master's thesis).

Duration of examination: 45 minutes per student, including 10 minutes for voting and announcement of the result.

Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.

ECTS 30

Permitted aids

Assessme nt

Type of grading

Criteria of assessmen

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#### **FACTS ABOUT THE MODULE**

Danish title	Kandidatspeciale
Module code	KACCG20209
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	30
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner	Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies	
Department	epartment Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

# **CURRENT ISSUES I** 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises a course in a topic central to current research in the field of culture and/or communication in a globalisation context. The specific topic on offer will be decided by the study board on an annual basis. The module comprises lectures and seminars that include exercises and student contributions whenever relevant.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · the selected subject area and relevant theory pertaining to it
- · themes and trends in current research on culture and/or communication in a globalisation context
- · various approaches to the study of culture and/or communication.

#### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of culture and/or communication in a globalisation context
- communication of the topic set for the exam and the methodology for its analysis.
- structuring a delimited and coherent written academic presentation.

#### **COMPETENCES**

- the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- · academic reflection on a scientific basis and the assumption of responsibility for personal academic development
- · producing a written presentation of academic material in a clear, balanced and targeted manner.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Current Issues I
Type of exam	Written exam The academic topic of the examination is chosen by the student from within the subject areas of the programme on the basis of the course offered (Current Issues I). The examination will be based on a subject description of 1-1½ pages, which must be approved in advance by the examiner. The examination is a free take-home assignment. The assignment paper must not exceed 8 pages.  The assignment paper will be evaluated by an internal examiner.
ECTS	5
Permitted aids	All written and all electronic aids
Assessment	7-point grading scale

Type of grading	Internal examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Aktuelle problemstillinger I
Module code	KACCG2206
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities

## CULTURES, SOCIETIES AND HISTORIES OF THE PEOPLES OF THE ARCTIC

#### 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises lectures and seminars that include exercises and student contributions. On the basis of theories of identity formation and intercultural communication, this module focuses on the colonial history of the Arctic peoples, nation-building, historical and contemporary migration to and from the Arctic, cultural encounters and cultural exchanges.

This module is part of the specialisation in Arctic Studies.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · relevant theories concerning the culture, society and history of the circumpolar peoples
- themes and trends in the study of the culture, society and history of the circumpolar peoples as well as various approaches to the study of these.

#### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of the culture, society and history of the circumpolar peoples.
- · disseminating the chosen issue and the methodology for its analysis.

#### **COMPETENCES**

- · the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- · academic reflection on a scientific basis and the assumption of responsibility for personal academic development.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Cultures, Societies and Histories of the Peoples of the Arctic
Type of exam	Written exam An internal, written examination in: Cultures, Societies and Histories of the Peoples of the Arctic. This examination is a 2-day take-home written assignment given by the examiner on the basis of the curriculum of the course. The assignment paper must not exceed 10 pages.
ECTS	5
Assessme nt	7-point grading scale

Criteria of	The criteria of assessment are stated in the Examination Policies and Procedures
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nt	

Danish title	Arktiske befolkningers kultur, samfund og historie
Module code	KACCG2211
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## CHINESE AREA STUDIES I: TRADITIONS AND TRANSFORMATIONS

#### 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

#### **Objectives**

To provide the students with a solid understanding of China's contemporary political, economic and social development and to introduce the students to a selection of relevant theoretical perspectives commonly applied in Chinese area studies. The module will allow the students to work independently with China-related issues and enable them to analyze contemporary Chinese society from an interdisciplinary perspective.

#### **Contents**

The module includes themes within:

- China's socio-political transformation, including traditions in China's political and social history and the transitions in Chinese society after the beginning of the reform period.
- · Current issues in Chinese political, cultural, economic, and social development
- · Theories and methods commonly applied in the study of contemporary Chinese politics and society.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- possess knowledge of selected theoretical approaches within the field of Chinese area studies and can reflect on these on a scientific basis
- · understand major trends in Chinese political, economic and social development as well as Chinese culture
- · are aware of different interpretations of the political and social development of contemporary China

#### **SKILLS**

- can apply their knowledge within the module's subject areas to select theories that serve the analytical purpose
  and at the same time remain critical to these theories.
- · can identify relevant English language information on contemporary Chinese politics and society.
- can analyse, interpret and contextualise China's political, economic and social development from an interdisciplinary and comparative perspective

#### **COMPETENCES**

- · can reflect and argue on the basis of scientific knowledge while respecting different perspectives
- can use their understanding of contemporary Chinese society to work professionally in a Chinese context and interact with people in Chinese institutions and companies.

#### TYPE OF INSTRUCTION

The module consists of lectures and seminars, possibly with exercises and student contributions.

#### **EXAM**

Name of	Chinese Area Studies I: Traditions and Transformations
exam	

Type of exam	Oral exam The examination for Chinese Area Studies I: Traditions and Transformations is an internally assessed individual oral examination. The examination will take the form of a conversation between the student and the examiners about a question posed within the syllabus of the module.
	Duration of examination: 20 min, including grading and announcement of result.
	Preparation time: 20 minutes
ECTS	5
Assessme nt	7-point grading scale
Type of grading	Internal examination
Criteria of assessme nt	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Chinese Area Studies I: Traditions and Transformations
Module code	DIRES005
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ane Bislev

Study Board	Study Board of Politics and Society
Department	Department of Politics and Society
Faculty	Faculty of Social Sciences and Humanities

# CONTEMPORARY LATIN AMERICAN STUDIES 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

#### **Objectives**

The objective of this module is:

- To provide students with an understanding of the main issues and dynamics of contemporary political and social issues in Latin America
- To enable students to understand the tensions generated by development policies in the region and to understand the multi-faceted challenges to contemporary citizenship
- To allow students to engage with and apply a range of selected theoretical perspectives to concrete cases and issues

#### Content

The module includes themes within:

- · Political changes and new challenges for Latin America
- · Contemporary Latin American development challenges
- · The politics of human rights in Latin America

The module will form the basis of further theoretical and practical work within the field in the project module of the semester.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

 Possess basic knowledge and understanding of contemporary political, social and development issues in Latin America and the various approaches to the study of these

#### **SKILLS**

· Have the ability to apply theories and understanding to concrete empirical cases and issues in Latin America

#### **COMPETENCES**

· Can reflect on and analyse contemporary Latin American issues from a practical and theoretical perspective

#### TYPE OF INSTRUCTION

The module consists of lectures and seminars, possibly with exercises and student contributions.

#### **EXAM**

Name of exam	Contemporary Latin American Studies
Type of exam	Oral exam

	The examination for Contemporary Latin American Studies is an internally assessed individual oral examination. The examination will take the form of a conversation between the student and the examiners about a question posed within the syllabus of the module.
	Duration of examination: 20 min, including deliberations and announcement of result.
	Preparation time: 20 minutes
ECTS	5
Assessme nt	7-point grading scale
Type of grading	Internal examination
Criteria of assessmen t	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Contemporary Latin American Studies
Module code	DIRES006
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Malayna Raftopoulos

Study Board	Study Board of Politics and Society
Department	Department of Politics and Society
Faculty	Faculty of Social Sciences and Humanities

# GLOBAL GENDER STUDIES 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

#### **Objectives**

To provide students with knowledge about and insight into gender theories and how these can be used in analyses of inequalities within the field of development policy and international and transnational relations.

#### Content

The module will give an introduction to the area of 'gender and globalisation', in particular in the context of development and international relations, and will include discussions of specific cases and case studies in which gender and equality can be understood from local, regional and global perspectives (including the EU as a regional institution). Specific emphasis will be placed on the history of gender and equality policy within the field of development and international relations, on possibilities and limitations of international law and human rights, and on analyses of gender and equality policies in various contexts and parts of the world, which are relevant areas of research within development and international relations. The module will form the basis of further theoretical and practical work within the field in the project module of the semester.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- possess knowledge of theories and practices within the field of gender, development and international relations and can reflect on these on a scientific basis
- possess knowledge and understanding of themes within the field of gender, development and international relations and various approaches to the study of these.

#### **SKILLS**

can apply their knowledge within the module's disciplines in order to choose the theories that best serve the
analytical purpose and are able to take a critical approach to these theories.

#### **COMPETENCES**

· can reflect on and analyse issues within the field of global gender studies on the basis of scientific knowledge.

#### TYPE OF INSTRUCTION

The module consists of lectures and seminars, and whenever considered appropriate also exercises and student contributions.

#### **EXAM**

Name of exam	Global Gender Studies
Type of exam	Oral exam The examination for Global Gender Studies is an internally assessed individual oral examination. The examination will take the form of a conversation between the student and the examiners about a question posed within the syllabus of the module.

	Duration of examination: 20 min, including grading and announcement of result.
	Preparation time: 20 minutes
ECTS	5
Assessmen t	7-point grading scale
Type of grading	Internal examination
Criteria of assessmen t	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Global Gender Studies
Module code	DIRES007
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Lise Rolandsen Agustín

Study Board	Study Board of Politics and Society
Department	Department of Politics and Society
Faculty	Faculty of Social Sciences and Humanities

## CURRENT ISSUES II 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises a course in a topic central to current issues in globalisation research. The specific topic on offer will be decided by the study board on an annual basis. The module comprises lectures and seminars that include exercises and student contributions whenever relevant.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · the selected subject area and relevant theory pertaining to it
- · themes and trends in current globalisation research
- · various approaches to the study of globalisation.

#### **SKILLS**

- · the critical assessment, selection and application of relevant theories and methods to the study of globalisation
- · disseminating the chosen issue and the methodology for its analysis.
- structuring a delimited and coherent professional academic presentation.

#### **COMPETENCES**

- · the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- · academic reflection on a scientific basis
- · producing an oral presentation of academic material in a clear, balanced and targeted manner.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	Current Issues II
Type of exam	Written and oral exam The academic topic of the examination is chosen by the student from within the disciplinary areas of the programme on the basis of the course offered (Current Issues II). The examination will be based on a subject description of 1-1½ pages, which must be approved in advance by the examiner. The examination will take the form of a conversation between the student and the examiners.
ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination

Criteria of	The criteria of assessment are stated in the Examination Policies and Procedures
assess ment	

Danish title	Aktuelle problemstillinger II
Module code	KACCG2201
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# THE ARCTIC IN THE AGE OF GLOBALIZATION 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises lectures and seminars that include exercises and student contributions. On the basis of theories of international relations and sustainable development, the module focuses on international relations and sustainable development in the Arctic in a period of history when global players such as nation-states, supranational entities and multinational companies are increasingly interested in Arctic conditions and are investing resources in the region.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · relevant theories concerning the Arctic in the global world
- themes and trends in the study of the Arctic in the global world and various approaches to the study of these.

#### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of the Arctic in the global world
- · disseminating the chosen issue and the methodology for its analysis.

#### **COMPETENCES**

- the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- · academic reflection on a scientific basis and the assumption of responsibility for personal academic development.

#### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

#### **EXAM**

Name of exam	The Arctic in the Age of Globalization
Type of exam	Written exam An internal written examination in: The Arctic in the Age of Globalization. This examination is a 2-day take-home written assignment given by the examiner on the basis of the curriculum of the course. The assignment paper must not exceed ten pages.
ECTS	5
Permitted aids	All written and all electronic aids
Assessmen t	7-point grading scale
Type of grading	Internal examination
Criteria of assessmen t	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Arktis i den globale verden
Module code	KACCG2212
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# CHINESE AREA STUDIES II: GLOBAL CHINA 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

#### **Objectives**

The objective of this module is for students to acquire a nuanced understanding of China's changing position in the global community, encompassing the political, economic and cultural spheres. The focus will be on both official Chinese foreign policy and participation in global governance as well as people-to-people interactions and business interests and on Chinese perceptions of the world. Furthermore, the students will be introduced to relevant theoretical perspectives to allow them to analyse China's international engagement on a scientific basis.

#### Content

The module includes themes within:

- · China's position in the current international world order and China's engagement with international institutions
- China's role in the global economy and international business
- China's relationship with specific countries or regions, i.e. the EU, the United States of America, Africa and China's East Asian neighbours.
- · Chinese self-perception, Chinese perceptions of the world and global perceptions of China
- People-to-people contact and the role of non-state actors in China's international engagement

The module will form the basis for further theoretical and practical work within the field in the project module of the semester.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

- · possess knowledge of Chinese international engagement including both official and un-official relations
- understand China's changing role in the world and the impact of China's rise on the current world order and are familiar with different interpretations of this process
- · possess knowledge of relevant theoretical perspectives on China' role in the world

#### **SKILLS**

- can use their knowledge about the module's subject areas to select theories that serve the analytical purpose and at the same time remain critical to these theories.
- · can identify reliable sources of information regarding China's international engagement
- can analyse, interpret and contextualise China's changing role in the world and the changing perceptions of China from an interdisciplinary and comparative perspective.

#### **COMPETENCES**

- · can reflect and argue on the basis of scientific knowledge
- can work independently on concrete projects within international and regional institutions and companies involved in cooperation or trade with China

#### TYPE OF INSTRUCTION

The module consists of lectures and seminars, possibly with exercises and student contributions.

## **EXAM**

### **EXAMS**

Name of exam	Chinese Area Studies II: Global China	
Type of exam	Written exam The examination for Chinese Area Studies II: Global China is an internally assessed individual written examination. The examination is a 48-hour take-home assignment comprising issues within the subject area of Chinese Area Studies II: Global China. The assignment paper must not exceed 6 pages.	
ECTS	5	
Assessme nt	7-point grading scale	
Type of grading	Internal examination	
Criteria of assessme nt		

## **FACTS ABOUT THE MODULE**

Danish title	Chinese Area Studies II: Global China
Module code	DIRES014
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ane Bislev

Study Board	Study Board of Politics and Society
Department	Department of Politics and Society
Faculty	Faculty of Social Sciences and Humanities

## SOCIAL MOVEMENTS AND CIVIL SOCIETY IN MODERN LATIN AMERICA

#### 2024/2025

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

#### **Objectives**

The objectives of the module are

- · To provide students with an overview of the critical issues facing Latin America today
- · To understand the complex character of the society-environment nexus
- · To offer an insight into contemporary social movements and civil society organisations in Latin America
- To engage and apply a range of selected theoretical perspectives to concrete cases and issues

#### Content

The module includes themes within:

- · Latin American cultures and societies
- · Natural resources and the environment in Latin America
- · Social movements and civil society in modern Latin America

The module will form the basis of further theoretical and practical work within the field in the project module of the semester.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

 Possess basic knowledge and understanding of contemporary themes and issues facing Latin American and the various approaches to the study of these

#### **SKILLS**

- · Have the ability to apply theories and understanding to concrete empirical cases and issues in Latin America
- Ability to engage and apply a range of selected theoretical perspectives to concrete cases and issues in Latin America

#### COMPETENCES

· Can reflect and analyse contemporary Latin American issues from a practical and theoretical perspective

#### TYPE OF INSTRUCTION

The module consists of lectures and seminars, possibly with exercises and student contributions.

#### **EXAM**

Name of exam	Social Movements and Civil Society in Modern Latin America
Type of exam	Written exam

	The examination for Social Movements and Civil Society in Modern Latin America is an internally assessed individual written examination. The examination consists of a 48-hour take-home assignment comprising of two questions based on issues covered within the subject area of Social Movements and Civil Society in Modern Latin America. The assignment paper must not exceed six pages.
ECTS	5
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Social Movements and Civil Society in Modern Latin America
Module code	DIRES015
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Malayna Raftopoulos

Study Board	Study Board of Politics and Society
Department	Department of Politics and Society
Faculty	Faculty of Social Sciences and Humanities

## GLOBAL GENDER STUDIES II: GENDERING GLOBAL GOVERNANCE

### 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

### **Objectives**

This course aims to enhance students' knowledge of global governance and global democracy through the study of the role of social movements (social movement organisations/non-governmental organisations) and analysis of (international) institutions, (gender) policies and transnational activism.

#### **Contents**

Students will be introduced to the aspects of gender in global governance and global democracy, and governance will be discussed from 'top-down', 'bottom-up' and transnational perspectives. *Firstly*, governance of gender inequalities at the transnational level will be analysed with a focus on international institutions and policies. On this basis, theories of (feminist) institutionalism and international and European legislation and policies will be analysed. These theories will underpin a critical discussion of the 'gendered infrastructure' and history of global relations in the context of the international organisations' specific agencies for gender relations such as The European Institute for Gender Equality (EIGE) and UN Women.

Secondly, focus will be on a critical discussion of the mobilisation of social movements in various parts of the world and on the interaction between the (global) civil society, international institutions, international law in the Global North and the Global South and the emerging powers/economies in Asia, Africa and Latin America. This will include theories on the aspects of gender in concepts such as citizenship, the global civil society, transnational solidarity and postcolonialism. The module will form the basis for further theoretical and practical work within the field in the project module of the semester

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- possess knowledge of theories and practices within the field of gender and global governance and can reflect on a scientific basis
- have acquired basic knowledge and understanding of themes within the field of gender and global governance and various approaches to the study of these.

### **SKILLS**

• can apply their knowledge within the module's disciplines in order to choose the theories that best serve the analytical purpose and are able to take a critical approach to these theories.

### **COMPETENCES**

· can reflect upon and analyse issues related to gendered global governance on the basis of scientific knowledge.

### TYPE OF INSTRUCTION

The module consists of lectures and seminars, possibly with exercises and student contributions.

## **EXAM**

### **EXAMS**

Name of exam	Global Gender Studies II: Gendering Global Governance
Type of exam	Written exam The examination for Global Gender Studies II: Gendering Global Governance is an internally assessed individual written examination. The examination is a 48-hour take-home assignment comprising issues within the subject area of Global Gender Studies II: Gendering Global Governance. The assignment paper must not exceed 6 pages.
ECTS	5
Assessm ent	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

## **FACTS ABOUT THE MODULE**

Danish title	Global Gender Studies II: Gendering Global Governance
Module code	DIRES016
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Lise Rolandsen Agustín

Study Board	Study Board of Politics and Society
Department	Department of Politics and Society
Faculty	Faculty of Social Sciences and Humanities

# PHILOSOPHY OF SCIENCE AND METHODOLOGY 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises teaching of philosophy of science and methodology with a main emphasis on philosophy of science and methods related to international and intercultural issues, within the humanistic and social sciences. In addition, a workshop series on problem based learning and hands-on project writing skills will be included.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- · central aspects of philosophy of science and methods related to international and intercultural processes
- relations of different methods to paradigms of philosophy of science including those focusing on the study of digital environments.

### **SKILLS**

- · assessment and choice of quantitative and qualitative methods, including methods of text and discourse analysis
- argumentation and communication of methodological choices related to the analysis of face-to-face and digital contexts and interaction
- critically reflecting on requirements regarding data validity, ethics and data protection in relation to diverse settings, including those mediated and produced digitally.

### **COMPETENCES**

- · assessing alignment between problem identification and methodological choices
- independently, and on the basis of critical methodological considerations, designing optimal research strategies in relation to relevant issues within culture, communication and global studies.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Name of exam	Philosophy of Science and Methodology
Type of exam	Active participation/continuous evaluation An internal examination in: Philosophy of Science and Methodology. The examination is completed by satisfactory and active participation in the module, including lectures and PBL workshop, i.e. a minimum of 80% attendance, contribution to discussion sessions of the module through oral presentation and active participation and completion of set tasks, which will be part of a portfolio.  Re-examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum for the module in Philosophy of Science and Methodology. The assignment paper must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner.
ECTS	5
Permitte d aids	All written and all electronic aids

Assess ment	Passed/Not Passed
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Videnskabsteori og metodologi
Module code	KACCG2202
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## PROFILE COURSE I 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises courses within the three academic profiles (section 5, subsection 2) within which globalization has rendered readjustment and understanding of modern communication processes between and across cultures distinctly relevant. Students are free to choose a profile within which courses are offered. All lectures pertain to global processes addressing international and/or intercultural aspects. The module comprises lectures and seminars that include exercises and student contributions.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- Global, intercultural and international processes within these academic profiles and relevant theory pertaining to it, based on the highest level of research within these academic profiles
- · Relevant cultural, social, political and economic developments, and trends in the study of these academic profiles
- Reflection on various approaches to the study of international and/or intercultural issues within these academic
  profiles.

### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of intercultural/international issues pertaining to the chosen academic profile in a globalisation context
- · communication of the chosen issue and the methodology for its analysis
- · structuring a delimited and coherent professional academic presentation.

### **COMPETENCES**

- · the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- · academic reflection on a scientific basis
- · producing an oral presentation of academic material in a clear, balanced and targeted manner
- continuation of personal academic development, employability and specialisation within the selected academic profile
- · interpersonal collaboration and communication.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Name of exam	Profile Course I
Type of exam	Active participation/continuous evaluation The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks.
	Re-examination: 2-day take-home assignment given by the examiner on the basis of the objectives for the module. The assignment response paper must not exceed 10 pages.

ECTS	5
Assessme nt	Passed/Not Passed
Type of grading	Internal examination
Criteria of assessme nt	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Profilkursus I
Module code	KACCG2204
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Education owner Master of Arts (MA) in Culture, Communication and Globalization	
Study Board Study Board of International and Cross Cultural Studies		
Department Department of Culture and Learning		
Faculty	Faculty of Social Sciences and Humanities	

## GLOBAL PROCESSES 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises courses within the areas of globalisation and global processes as well as a project based study of a selected subject within the scope of this theme. The project will be written on the basis of joint courses, in addition to one or a number of profile courses.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- · globalisation theories and global processes, based on the highest level of international research within the field
- · relevant cultural, social, political and economic developments
- reflection on a scientific basis on selected culture and communication theories.

### **SKILLS**

- · problem identification within international and intercultural issues relating to the areas of the module
- assessing and choosing among globalisation theories, methods and tools and, on this background, substantiating
  the choices made and setting up relevant models for analysis and problem solving, critical analysis, discussion and
  communication of knowledge of global processes
- · reflecting on a scientific basis on selected globalisation theories and global processes.

### **COMPETENCES**

- delimitation and analysis of complex international and/or intercultural issues in a creative, independent and methodologically well-founded manner
- launching and implementing disciplinary and cross-disciplinary cooperation on global processes
- · continuation of personal academic development and specialisation within the selected area.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Global processes
Oral exam based on a project The examination will take the form of a conversation between the student(s), the examiner and an internal examiner on the basis of a project report prepared by the student(s).
The project report will be viewed as the joint responsibility of the group, and it must not exceed 25 pages per student, or 30 pages if the report is prepared by one student.
Duration of examination: 20 minutes per student and 10 minutes per group for voting and announcement of the result, up to a maximum of 90 minutes total for groups and 30 minutes for individual examinations.

	The stipulated time intervals include voting and announcement of result.  Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.
ECTS	15
Permitted aids	All written and all electronic aids
Assessment	7-point grading scale
Type of grading	Internal examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Globale processer
Module code	KACCG2203
Module type	Project
Duration	1 semester
Semester	Autumn
ECTS	15
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization	
Study Board Study Board of International and Cross Cultural Studies		
Department Department of Culture and Learning		
Faculty	Faculty of Social Sciences and Humanities	

### **APPLIED METHODS**

### 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises a course that includes workshops within method application relating to the subject areas and disciplinary profiles of the program. The module is also designed to support students' employability.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- · Applied methods within the central disciplines and elective profiles of the programme
- justification of the methods used within the humanistic social sciences in relation to different types of data, including digital sources
- links between own learning, methods, tools acquired and transference to relevant professions.

### **SKILLS**

- formulating strategies for data collection and data analysis that meet requirements regarding data validity, ethics and data protection in relation to concrete digital and/or face-to-face settings
- · critically assessing and selecting among the methods and research strategies of the subject area
- setting up new models for analysis and problem solving according to problem analysis
- transferring knowledge of methodological considerations concerning specific international and/or intercultural issues to relevant professions.

### **COMPETENCES**

- translating knowledge of methods and research design into concrete tools of problem analysis within the central disciplines and elective profiles of the programme
- · translating own learning, methods and tools acquired into concrete tools useful for relevant professions
- · assuming independent responsibility for personal learning.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Name of exam	Applied Methods
Type of exam	Written exam The examination is a portfolio comprising contributions from the students set by the examiner on the basis of the course module. During the course, students will be expected to work on improving their assignment before final submission.
	The examination portfolio will be prepared individually by the student and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner.

	Re-examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum for the module in Applied methods. The assignment response paper must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner.
ECTS	5
Permitted aids	All written and all electronic aids
Assessme nt	7-point grading scale
Type of grading	Internal examination
Criteria of assessmen t	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Anvendt metode	
Module code	KACCG2210	
Module type	Course	
Duration	1 semester	
Semester	Spring	
ECTS	5	
Language of instruction	English	
Location of the lecture	Campus Aalborg	
Responsible for the module	Julia Zhukova Klausen	

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities

## CULTURAL AND COMMUNICATIVE ASPECTS OF GLOBAL PROCESSES

### 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises classes in cultural and communicative processes as well as a project based study of a selected subject within the scope of this theme. The project will be written on the basis of joint courses, in addition to one or a number of profile courses.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- cultural and communicative aspects of global processes, based on international research at the highest level within this field
- cultural, social, political and economic developments which are relevant in relation to cultural and communicative processes
- theoretical knowledge on communication between cultures and social identity formation, including digital aspects of cultural and communicative processes in a globalized world.

### **SKILLS**

- Identification of scientific international and intercultural issues relating to the module area: cultural and communicative processes
- assessing and choosing among culture and communication theories, methods and tools, considering both digital and non-digital possibilities – and on this background substantiating choices and setting up relevant models of analysis
- critical analysis, discussion and communication of knowledge on cultural and communicative aspects of global processes.

#### COMPETENCES

- delimiting and analysing complex international and/or intercultural communicative processes, including any relevant digitalised aspects of these - in a creative, independent and methodologically well-founded manner
- launching and implementing disciplinary and cross-disciplinary cooperation on cultural and communicative aspects
  of global processes
- within the selected area, assuming independent responsibility for personal academic development and specialisation.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Name of exam	Cultural and Communicative Aspects of Global Processes
Type of exam	Oral exam based on a project The examination will take the form of a conversation between the student(s), the examiner and the other internal examiner on the basis of a project report prepared by the student(s).

	The project report will be viewed as the joint responsibility of the group, and it must not exceed 25 pages per student, or 30 pages if the report is prepared by one individual student.  Duration of examination: 20 minutes per student and 10 minutes per group for voting and announcement of the result, up to a maximum of 90 minutes total for groups and 30 minutes for individual examinations.
	The stipulated time intervals include voting and announcement of result.
	Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.
ECTS	15
Permitted aids	All written and all electronic aids
Assessment	7-point grading scale
Type of grading	External examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Kulturelle og kommunikative aspekter af globale processer
Module code	KACCG2207
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	15
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies	
Department Department of Culture and Learning		
Faculty Faculty of Social Sciences and Humanities		

# PROJECT ORIENTED COURSE 2024/2025

### RECOMMENDED PREREQUISITE FOR PARTICIPATION IN THE MODULE

Only students who have passed examinations in the Master's programme corresponding to a minimum of 20 ECTS can be enrolled in this module.

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises:

Part 1: a project oriented course in an institution, organisation or company in Denmark or abroad and a report on experience gained during the project oriented course.

Part 2: an element-based project related to the project oriented course.

The project oriented course may take place in an institution, organisation or enterprise abroad or in Denmark, where the student works with issues which are relevant to the programme. For students who have chosen to specialise within Arctic Studies, the project oriented course must be topically relevant to this area specialisation. The project oriented course must be of a duration of at least three months, full-time and must include an international or intercultural dimension.

Suggestions made by the student as regards the subject of a project oriented course must be approved in advance by the study board.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- · one or more areas of the programme disciplines through encounter with a specific, relevant context
- reflection on selected issues of practical relevance on the basis of theoretical knowledge of international and/or intercultural processes.

### **SKILLS**

- identifying scientific issues within one or a number of the disciplinary areas of the programme of relevance to the organisation
- assessing and choosing among scientific theories and methods, and, on the background of these, substantiating choices made and setting up relevant models for analysis and problem solving
- producing independent and focused analyses of issues within one or a number of the disciplinary areas of the programme through investigations in the organisation
- · communicating these to peers and non-specialists.

### **COMPETENCES**

- · delimiting and analysing issues of practical relevance
- · adding a practice-oriented dimension to already existing knowledge
- translating disciplinary theoretical knowledge into practice in an international and/or intercultural perspective
- · independently pursuing personal competency development in relation to issues of practical relevance
- · entering into disciplinary and cross-disciplinary cooperation in an organisation
- · assuming professional responsibility and, on this background, carrying out a given task
- managing work and development situations in international or intercultural environments, which are complex, unpredictable and require new models for problem solving.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

## **EXAM**

Name of exam	Project Oriented Course
Type of exam	Written exam An internal, written examination in: project oriented course project.
	The examination consists of an element-based project work which is based on an issue relevant to the project oriented course location. The project work has an international/intercultural perspective, and is comprised of three separate elements. If the student has chosen the specialisation in Arctic Studies, the project elements must be written within this area. The project oriented course project must be prepared individually and must not exceed 20 pages in total.
	During the semester, students must prepare three draft versions (one for each element) which must be discussed with their supervisor. At the end of the semester, students must submit one coherent project comprising the revised versions of the three elements for a combined assessment.
	1. The first element must identify issues that are relevant to the project oriented course and give an account of theories and/or studies which have dealt with similar or otherwise relevant issues as well as an initial problem formulation that must have an international/intercultural perspective.
	2. In the second element, the student must critically discuss possible methodological approaches to deal with the problem in focus. On the basis of the discussion, students must choose and describe a methodological framework, including description of data and possibly data collection, reflection on methods of analysis as well as possible ethic and practical issues.
	3. The third element must comprise the project's analysis. This project element must be based on the theoretical and methodological choices made in the other two project elements and include discussions of the results of the analysis in relation to the problem formulation.
	Finally, the student will revise and join all three elements in a coherent project to be submitted for a combined assessment.
	In addition, the student must submit a non-academic report on experience gained during the project oriented course of no more than 3 pages. In this report, the student must reflect on and explain practical, social and other relevant experience gained during the project oriented course in an institution, organisation or company in Denmark or abroad. The report must include a statement from the host institution documenting that the student has worked satisfactorily on tasks relevant to the Master's programme.
ECTS	30
Permitt ed aids	All written and all electronic aids
Asses sment	7-point grading scale

Type of gradin g	Internal examination
Criteri a of assess ment	

Danish title	Projektorienteret forløb
Module code	KACCG2208
Module type	Project
Duration	1 semester
Semester	Autumn
ECTS	30
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Education owner Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies	
Department Department of Culture and Learning		
Faculty Faculty of Social Sciences and Humanities		

### **MASTER'S THESIS**

### 2024/2025

### RECOMMENDED PREREQUISITE FOR PARTICIPATION IN THE MODULE

Students who wish to register for the Master's thesis examination must have successfully passed all previous examinations, incl. examinations of any electives (altogether equivalent to 90 ECTS).

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The student must prepare a Master's thesis on a subject which the student is free to select from within the framework of the selected profile or to select their subject from within the framework of the entire programme. The thesis subject, which must include an international and/or intercultural dimension, must be approved by the study board.

The subject must be presented to the study board in the shape of a synopsis comprising substantiation of the relevance of the subject and of the theoretical and methodological points of departure, a description of the main structure and disposition considered.

Students who have chosen the specialisation in Arctic Studies must write their thesis within this area.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- · the theoretical area of the selected issue
- theories and methods for the identification and analysis of a relevant and delimited issue within the main areas of culture, communication and globalisation, including methods for identification, selection and assessment of relevancy of digitally available or produced information
- research ethics relating to information retrieved either digitally or non-digitally, and the ethical implications of research work.

### **SKILLS**

- independently, on the basis of scientific theory and method, seeking, analysing and applying knowledge within the area of the programme
- · outlining and applying new models of analysis for the investigation of international and/or intercultural issues
- selecting appropriate digital and/or non-digital tools and resources in relation to planning and conducting research and solving problems
- structuring and communicating knowledge gained in an academic and accessible manner.

### **COMPETENCES**

- delimitation and analysis of complex international and/or intercultural problems within the globalised world, including any relevant digitalised aspects of these
- · methodology-based argumentation for disciplinary choices and priorities
- application of theories and scientific methods in relation to a specific issue
- launching and managing holistic and complex investigations based on scientific criteria, models of analysis, and methods within the field of the selected issue
- · assuming responsibility for personal academic development and specialisation within the selected area.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

## **EXAM**

### **EXAMS**

Name of exam	Master's Thesis
Type of exam	Master's thesis/final project An external, combined oral and written examination in: Master's Thesis. The examination will be conducted as a dialogue between the student, the examiner and the external examiner on the basis of a Master's thesis prepared by one or a number of students.  The thesis must be no shorter than 35 pages, and must not exceed 70 pages per student, or 80 pages if the thesis is prepared by one student. The thesis must include an international or intercultural dimension.
	An abstract in English of a minimum of one page and a maximum of two pages must be prepared (the pages of this abstract are not included in the overall minimum and maximum page numbers stipulated for the Master's thesis).
	Duration of examination: 45 minutes per student, including 10 minutes for voting and announcement of the result.
	Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.
ECTS	30
Permitted aids	All written and all electronic aids
Assessme nt	7-point grading scale
Type of grading	External examination
Criteria of assessmen t	The criteria of assessment are stated in the Examination Policies and Procedures

## **FACTS ABOUT THE MODULE**

Danish title	Kandidatspeciale
Module code	KACCG2209
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	30
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Julia Zhukova Klausen

Education owner	Master of Arts (MA) in Culture, Communication and Globalization	
Study Board	Study Board of International and Cross□ Cultural Studies	
Department Department of Culture and Learning		
Faculty	Faculty of Social Sciences and Humanities	

# GLOBAL POLITICS, MIGRATION AND MOVEMENTS (PROFILE COURSE II)

### 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises courses within the three academic profiles within which international and/or intercultural and communicative processes have been rendered readjustment due to globalization processes. Students are free to choose a profile within which courses are offered. All lectures pertain to global communicative processes addressing international and/or intercultural aspects. The module comprises lectures and seminars that include exercises and student contributions.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- global, intercultural and international processes within these profile courses and relevant theory pertaining to it, based on the highest level of research within these profile courses
- relevant cultural, social, political and economic developments, and trends in the study of cultural and/or communicative aspects within these profile courses
- theoretical knowledge of communication between cultures and social identity formation processes in the global world
- reflection on various approaches to the study of international and/or intercultural issues within these profile courses.

### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of intercultural and/or international processes pertaining to the chosen profile course in a globalisation context relating to cultural and communication processes
- communication of the topic set for the exam and the methodology for its analysis structuring a delimited and coherent written academic presentation.

### **COMPETENCES**

- the delineation and analysis of international and/or intercultural communicative processes in a way that is independent and methodologically sound
- · academic reflection on a scientific basis
- · producing a written presentation of academic material in a clear, balanced and targeted manner
- within the selected academic profile, assuming independent continuation of personal academic development, employability and specialisation.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Name of exam	Global Politics, Migration and Movements (Profile Course II)
Type of exam	Written exam

	The examination is an individual, written examination which communicates an academic issue. The examination is a 4-day assignment given by the examiner on the basis of the curriculum of the profile courses. The assignment paper must be prepared individually by the student and must not exceed 10 pages.
ECTS	5
Permitted aids	All written and all electronic aids
Assessm ent	7-point grading scale
Type of grading	Internal examination
Criteria of assessme nt	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Global politik, migration og bevægelser (Profilkursus II)
Module code	KACCG202114
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# ORGANIZATION AND LEADERSHIP (PROFILE COURSE II)

### 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises courses within the three academic profiles within which international and/or intercultural and communicative processes have been rendered readjustment due to globalization processes. Students are free to choose a profile within which courses are offered. All lectures pertain to global communicative processes addressing international and/or intercultural aspects. The module comprises lectures and seminars that include exercises and student contributions.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- global, intercultural and international processes within these profile courses and relevant theory pertaining to it, based on the highest level of research within these profile courses
- relevant cultural, social, political and economic developments, and trends in the study of cultural and/or communicative aspects within these profile courses
- theoretical knowledge of communication between cultures and social identity formation processes in the global world
- reflection on various approaches to the study of international and/or intercultural issues within these profile courses.

### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of intercultural and/or international processes pertaining to the chosen profile course in a globalisation context relating to cultural and communication processes
- communication of the topic set for the exam and the methodology for its analysis structuring a delimited and coherent written academic presentation.

### **COMPETENCES**

- the delineation and analysis of international and/or intercultural communicative processes in a way that is independent and methodologically sound
- · academic reflection on a scientific basis
- · producing a written presentation of academic material in a clear, balanced and targeted manner
- within the selected academic profile, assuming independent continuation of personal academic development, employability and specialisation.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Name of exam	Organization and Leadership (Profile Course II)
Type of exam	Written exam

	The examination is an individual, written examination which communicates an academic issue. The examination is a 4-day assignment given by the examiner on the basis of the curriculum of the profile courses. The assignment paper must be prepared individually by the student and must not exceed 10 pages.
ECTS	5
Permitted aids	All written and all electronic aids
Assessm ent	7-point grading scale
Type of grading	Internal examination
Criteria of assessme nt	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Organisation og ledelse (Profilkursus II)
Module code	KACCG202115
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# CONSUMPTION AND MARKET COMMUNICATION (PROFILE COURSE II)

### 2024/2025

### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises courses within the three academic profiles within which international and/or intercultural and communicative processes have been rendered readjustment due to globalization processes. Students are free to choose a profile within which courses are offered. All lectures pertain to global communicative processes addressing international and/or intercultural aspects. The module comprises lectures and seminars that include exercises and student contributions.

### LEARNING OBJECTIVES

### **KNOWLEDGE**

- global, intercultural and international processes within these profile courses and relevant theory pertaining to it, based on the highest level of research within these profile courses
- relevant cultural, social, political and economic developments, and trends in the study of cultural and/or communicative aspects within these profile courses
- theoretical knowledge of communication between cultures and social identity formation processes in the global world
- reflection on various approaches to the study of international and/or intercultural issues within these profile courses.

### **SKILLS**

- the critical assessment, selection and application of relevant theories and methods to the study of intercultural and/or international processes pertaining to the chosen profile course in a globalisation context relating to cultural and communication processes
- communication of the topic set for the exam and the methodology for its analysis structuring a delimited and coherent written academic presentation.

### **COMPETENCES**

- the delineation and analysis of international and/or intercultural communicative processes in a way that is independent and methodologically sound
- · academic reflection on a scientific basis
- · producing a written presentation of academic material in a clear, balanced and targeted manner
- within the selected academic profile, assuming independent continuation of personal academic development, employability and specialisation.

### TYPE OF INSTRUCTION

Type of instruction is described in § 17 in the curriculum.

### **EXAM**

Name of exam	Consumption and Market Communication (Profile Course II)
Type of exam	Written exam

	The examination is an individual, written examination which communicates an academic issue. The examination is a 4-day assignment given by the examiner on the basis of the curriculum of the profile courses. The assignment paper must be prepared individually by the student and must not exceed 10 pages.
ECTS	5
Permitted aids	All written and all electronic aids
Assessm ent	7-point grading scale
Type of grading	Internal examination
Criteria of assessme nt	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Forbrug og markedskommunikation (Profilkursus II)
Module code	KACCG202116
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

Education owner	Master of Arts (MA) in Culture, Communication and Globalization
Study Board	Study Board of International and Cross□ Cultural Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities