



AALBORG UNIVERSITET

**CURRICULUM FOR THE MASTER'S  
PROGRAMME IN INNOVATIVE  
COMMUNICATION TECHNOLOGIES AND  
ENTREPRENEURSHIP, 2020**

MASTER OF SCIENCE (MSC) IN ENGINEERING  
COPENHAGEN

## Curriculum for the Master's Programme in Innovative Communication Technologies and Entrepreneurship, 2020

[Link to this studyline](#)

Link(s) to other versions of the same line:

[Curriculum for the master's programme in Innovative Communication Technologies and Entrepreneurship, 2021](#)

[Curriculum for the Nordic Master in Sustainable ICT Solutions, 2021](#)

[Master of Science \(MSc\) in Engineering \(Innovative Communication Technologies and Entrepreneurship\) 2018](#)

[Curriculum for the Master's Programme in Innovative Communication Technologies and Entrepreneurship, 2019](#)

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## § 1: PREFACE

Pursuant to consolidation Act 778 of August 7, 2019 on Universities (the University Act), the following is established. The programme also follows the Joint Programme Regulations and the Examination Policies and Procedures for Aalborg University.

## § 2: BASIS IN MINISTERIAL ORDERS

The Master's programme is organised in accordance with the Ministry of Higher Education and Science's Order no. 20 of January 9, 2020 on Bachelor's and Master's Programmes at Universities (the Ministerial Order of the Study Programmes) and Ministerial Order no. 22 of January 9, 2020 on University Examinations (the Examination Order). Further reference is made to Ministerial Order no. 153 of February 26, 2020 (the Admission Order) and Ministerial Order no. 114 of February 3, 2015 (the Grading Scale Order).

## § 3: CAMPUS

The programme is offered in Copenhagen.

## § 4: FACULTY AFFILIATION

The Master's programme falls under the The Technical Faculty of IT and Design.

## § 5: STUDY BOARD AFFILIATION

The Master's programme falls under the Study Board of Electronics and IT.

## § 6: AFFILIATION TO CORPS OF EXTERNAL EXAMINERS

The Master's programme is associated with the Nationwide engineering examiners/Electronics, IT and Energy (Electromagnetic direction).

## § 7: ADMISSION REQUIREMENTS

### Applicants with a legal right of admission (retskrav):

Applicants with the following bachelor's degree are entitled to admission:

- Bachelor of Science (BSc) in Engineering (IT, Communication and New Media), Aalborg University

### Applicants without legal right of admission

Bachelor's programmes qualifying students for admission:

- Elektronik og IT (AAU)
- Computerteknologi (former Internetteknologier og computersystemer) (AAU)
- Softwareteknologi (DTU) (BSc or BEng)
- Netværksteknologi og IT (DTU) (BSc)
- IT-Elektronik (DTU) (BEng)
- IT og økonomi (DTU) (BEng)

All applicants without a legal right must prove that their English language qualifications is equivalent to level B (Danish level) in English

## § 8: THE PROGRAMME TITLE IN DANISH AND ENGLISH

The Master's programme entitles the graduate to the designation: Civilingeniør, cand.polyt. i innovativ kommunikationsteknik og entrepreneurskab. The English designation is: Master of Science (MSc) in Engineering (Innovative Communication Technologies and Entrepreneurship)

## **§ 9: PROGRAMME SPECIFICATIONS IN ECTS CREDITS**

The Master's programme is a 2-year, research-based, full-time study programme. The programme is set to 120 ECTS credits.

## **§ 10: RULES CONCERNING CREDIT TRANSFER (MERIT), INCLUDING THE POSSIBILITY FOR CHOICE OF MODULES THAT ARE PART OF ANOTHER PROGRAMME AT A UNIVERSITY IN DENMARK OR ABROAD**

The Study Board can approve that passed programme elements from other educational programmes at the same level replaces programme elements within this programme (credit transfer).

Furthermore, the Study Board can, upon application, approve that parts of this programme is completed at another university or a further education institution in Denmark or abroad (pre-approval of credit transfer).

The Study Board's decisions regarding credit transfer are based on an academic assessment.

## **§ 11: EXEMPTIONS**

The Study Board's possibilities to grant exemption, including exemption to further examination attempts and special examination conditions, are stated in the Examination Policies and Procedures published at this website:

<https://www.studieservice.aau.dk/regler-vejledninger>

## **§ 12: RULES FOR EXAMINATIONS**

The rules for examinations are stated in the Examination Policies and Procedures published at this website:

<https://www.studieservice.aau.dk/regler-vejledninger>

## **§ 13: RULES CONCERNING WRITTEN WORK, INCLUDING THE MASTER'S THESIS**

In the assessment of all written work, regardless of the language it is written in, weight is also given to the student's formulation and spelling ability, in addition to the academic content. Orthographic and grammatical correctness as well as stylistic proficiency are taken as a basis for the evaluation of language performance. Language performance must always be included as an independent dimension of the total evaluation. However, no examination can be assessed as 'Pass' on the basis of good language performance alone; similarly, an examination normally cannot be assessed as 'Fail' on the basis of poor language performance alone.

The Study Board can grant exemption from this in special cases (e.g., dyslexia or a native language other than Danish).

The Master's Thesis must include an English summary. If the project is written in English, the summary can be in Danish. The summary is included in the evaluation of the project as a whole.

## **§ 14: REQUIREMENTS REGARDING THE READING OF TEXTS IN A FOREIGN LANGUAGE**

It is assumed that the student can read academic texts and use reference works, etc., in English.

## **§ 15: COMPETENCE PROFILE ON THE DIPLOMA**

The following competence profile will appear on the diploma:

A Candidatus graduate has the following competency profile:

A Candidatus graduate has competencies that have been acquired via a course of study that has taken place in a research environment.

A Candidatus graduate is qualified for employment on the labour market based on his or her academic discipline as well as for further research (PhD programmes). A Candidatus graduate has, compared to a Bachelor, developed his or her academic knowledge and independence so as to be able to apply scientific theory and method on an independent basis within both an academic and a professional context.

## **§ 16: COMPETENCE PROFILE OF THE PROGRAMME**

The graduate of the Master's programme:

**Knowledge:**

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- has knowledge on information and communication technologies (ICT) that, in selected areas, is based on the highest international research
- understands the relevance of the needs of the end users, their use of ICT, and the mechanisms that influence the user experience and the acceptance of new technologies
- understands the importance of innovation, creativity and entrepreneurship for ICT solutions and services
- understands and can reflect, on a scientific basis, on the technical, organizational and market-related drivers in the convergence of ICT, as well as the interplay between technology, market and user issues
- has a holistic understanding of the environment of ICT services and solutions: Scenarios of use, target users, stakeholders, business aspects, and societal implications at large
- has in-depth knowledge of service enablers, personalization and the use of context information for enrichment of services
- has in-depth knowledge and understanding of principles and technologies related to privacy, trust, computer ethics, and identity and access management
- has knowledge on state-of-the-art network technologies, Internet technologies and service architectures, e.g. Internet of Things, cloud architectures, heterogeneous networks, distributed systems, and Application Programming Interfaces (APIs)
- has knowledge of machine learning algorithms and their application
- has knowledge on ICT standards and standardization processes, and their significance from a commercialization and market perspective
- understands the importance of public and non-governmental governance structures for the development and use of ICTs
- has in-depth knowledge and understanding of ICT-related business models and cases
- has in-depth knowledge on economic concepts and tools relevant for preparing a market analysis

### Skills:

- can identify scientific problems within the field of ICT
- can evaluate and select among scientific theories, methods and tools, and – on a scientific basis – advance new analyses and solutions within applied ICT
- can efficiently communicate research-based knowledge and discuss professional and scientific problems with both peers and non-specialists
- can produce scientific writing: Articles, reports, documentation, etc.
- can apply scientific methods, tools and general skills within the field of ICT
- can identify and select among relevant standards, technologies and methods for development of ICT solutions and services
- can assess the market, ethical and regulatory framework for application of the technologies
- can develop innovative services, applications and solutions at a conceptual level, which are relevant in a user perspective
- can develop concepts, prototypes or demonstrators of viable ICT solutions and services,
  - based on an in-depth analysis of user requirements, technology and market issues,
  - using state-of-the-art methods, technologies and tools, and
  - addressing computer ethics, privacy protection and identity management
- can apply machine learning techniques to analyse and process data as part of a service
- can assess the implications and business potential of new ICT solutions and services and develop viable business models and strategies
- can prepare a business plan with a detailed financial analysis for introducing an ICT solution or service

### Competences:

- can manage work and development situations that are complex, unpredictable and require new solutions
- can independently initiate and implement discipline-specific and interdisciplinary cooperation and assume professional responsibility
- can independently take responsibility for own professional development and specialisation
- has competencies in project work and problem-based learning in a global/multicultural environment
- can mediate collaboration and information exchange between development- and business-related functions in organizations.

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- has competencies in innovation and entrepreneurship that can be used to transform the potentials of new ICT and media technologies into new solutions and services with an engineering approach
- can contribute creatively and innovatively to propose and develop new ICT services/solutions respecting and challenging established legal rules and design principles.
- has competencies in business development with a holistic perspective, based on a thorough understanding of the interplay between technology, market and users in ICT and media
- has competencies in innovation and entrepreneurship that can be used to formulate strategies exploiting the potentials of new ICT and media technologies with an engineering approach

### § 17: STRUCTURE AND CONTENTS OF THE PROGRAMME

The programme is structured in modules and organised as a problem-based study. A module is a programme element or a group of programme elements, which aims to give students a set of professional skills within a fixed time frame specified in ECTS credits, and concluding with one or more examinations within specific exam periods. Examinations are defined in the curriculum.

The programme is based on a combination of academic, problem-oriented and interdisciplinary approaches and organized based on the following work and evaluation methods that combine skills and reflection:

- lectures
- classroom instruction
- project work
- workshops
- exercises (individually and in groups)
- self-study
- teacher feedback
- reflection
- portfolio work

### § 18: OVERVIEW OF THE PROGRAMME

In total, 95 ECTS out of 120 ECTS are common for all students. The common part consists of:

- All courses and projects on the first and second semester
- 1 mandatory course on “Managerial economics and entrepreneurship” (5 ECTS) on the 3<sup>rd</sup> semester, and
- The thesis project on the 4<sup>th</sup> semester

**Electives:** The remaining 25 ECTS can be obtained by choosing elective courses and projects on the 3<sup>rd</sup> semester as described below. Note that elective courses might not be offered if less than 10 students sign up.

All modules are assessed through individual grading according to the 7-point scale or Pass/Fail. All modules are assessed by external examination (external grading) or internal examination (internal grading or by assessment by the supervisor only).

Offered as: 1-professional						
Module name	Course type	ECTS	Applied grading scale	Evaluation method	Assessment method	Language
<b>1 SEMESTER</b>						
<a href="#">Services and Platforms</a> (ESNICTEK1P2N)	Project	15	7-point grading scale	Internal examination	Oral exam based on a project	English

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<a href="#">Communication Systems</a> (ESNICTEK1K4N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">Innovation and Business Models</a> (ESNICTEK1K5N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">Internet Technologies and Service Architectures</a> (ESNICTEK1K6N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<b>2 SEMESTER</b>						
<a href="#">ICT Services: Design and Architectures</a> (ESNICTEK2P3N)	Project	10	7-point grading scale	External examination	Oral exam based on a project	English
<a href="#">Internet Services and Governance</a> (ESNICTEK2K6N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">Identity and Access Management</a> (ESNCYSK2K3)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">Machine Learning</a> (ESNICTEK2K7A)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">User Experience and Computer Ethics</a> (ESNICTEK2K8N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<b>3 SEMESTER</b> Option A						
<a href="#">Advanced ICT Solutions</a> (ESNICTEK3P1)	Project	15	7-point grading scale	Internal examination	Oral exam based on a project	English
<a href="#">Managerial Economics and Entrepreneurship</a> (ESNICTEK3K8N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">3rd Semester Elective courses (2 courses)</a> Choose 2 course modules	Course	10				
<b>3 SEMESTER</b> Option B						
<a href="#">Sustainable Digital Transformation</a> (ESNICTEK3P4N)	Project	15	7-point grading scale	Internal examination	Oral exam based on a project	English
<a href="#">Managerial Economics and Entrepreneurship</a> (ESNICTEK3K8N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">3rd Semester Elective courses (2 courses)</a> Choose 2 course modules	Course	10				
<b>3 SEMESTER</b> Option C						
<a href="#">Project-Oriented Study in an External Organisation</a> (ESNICTEK3P3N)	Project	25	Passed/Not Passed	Internal examination	Oral exam based on a project	English
<a href="#">Managerial Economics and Entrepreneurship</a> (ESNICTEK3K8N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<b>3-4 SEMESTER</b> Option D: Long Master's Thesis						



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<a href="#">Master's Thesis</a> (ESNICTEK4P2)	Project	45	7-point grading scale	External examination	Master's thesis/final project	English
<a href="#">Managerial Economics and Entrepreneurship</a> (ESNICTEK3K8N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">3rd Semester Elective courses (2 courses)</a> Choose 2 course modules		10				
<b>3-4 SEMESTER</b> Option E: Long Master's Thesis						
<a href="#">Master's Thesis</a> (ESNICTEK4P3)	Project	50	7-point grading scale	External examination	Master's thesis/final project	English
<a href="#">Managerial Economics and Entrepreneurship</a> (ESNICTEK3K8N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">3rd Semester Elective Courses (1 course)</a> Choose 1 course module	Course	5				
<b>4 SEMESTER</b>						
<a href="#">Master's Thesis</a> (ESNICTEK4P1)	Project	30	7-point grading scale	External examination	Master's thesis/final project	English

3rd Semester Elective Courses (1 course) Choose 1 course module						
Module name	Course type	ECTS	Applied grading scale	Evaluation Method	Assessment method	Language
<a href="#">Algorithmic Content Exposure</a> (ESNICTEK3K6N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">Green ICT - Sustainable Business Development</a> (ESNICTEK3K7N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">Enterprise Security and Compliance</a> (ESNCYSK3K5)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English

3rd Semester Elective courses (2 courses) Choose 2 course modules						
Module name	Course type	ECTS	Applied grading scale	Evaluation Method	Assessment method	Language
<a href="#">Algorithmic Content Exposure</a> (ESNICTEK3K6N)	Course	5	7-point grading scale	Internal examination	Written or oral exam	English
<a href="#">Green ICT - Sustainable Business Development</a>	Course	5	7-point grading scale	Internal examination	Written or oral exam	English

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(ESNICTEK3K7 N)						
<a href="#">Enterprise Security and Compliance</a> (ESNCYSK3K5 )	Course	5	7-point grading scale	Internal examination	Written or oral exam	English

The master's thesis can be conducted as a long master's thesis. If choosing to do a long master's thesis, it has to include experimental work and has to be approved by the study board. The amount of experimental work must reflect the allotted ECTS-credits.

### § 19: ADDITIONAL INFORMATION

All students who have not participated in Aalborg University's PBL introductory course during their Bachelor's degree must attend the introductory course "Problem-based Learning and Project Management". The introductory course must be approved before the student can participate in the project exam. For further information, please see Department of Electronics System's website.

### § 20: COMMENCEMENT AND TRANSITIONAL RULES

The curriculum is approved by the dean and enters into force as of 01.09.2020.

The Study Board does not offer teaching after the previous curriculum from 2019 after the summer examination 2021.

The Study Board will offer examinations after the previous curriculum, if there are students who have used examination attempts in a module without passing. The number of examination attempts follows the rules in the Examination Order.

### § 21: AMENDMENTS TO THE CURRICULUM AND REGULATIONS