

## STUDIEORDNING FOR SPROG OG INTERNATIONALE STUDIER, ENGELSK, 2018

BACHELOR (BA) AALBORG

MODULER SOM INDGÅR I STUDIEORDNINGEN

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## INTRODUCTION TO PROBLEM-BASED LEARNING IN INTERNATIONAL STUDIES

#### 2019/2020

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module includes a relevant coursework as well as an examination based active participation.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- problems and issues commonly addressed in International Studies; an understanding of what constitutes an academic problem within International Studies
- how problems/issues are addressed in academic work
- how historical, social and cultural contexts are essential to problem-based work within International Studies
- the ways in which problem-based learning may be a source for further insight and knowledge within the field of International Studies.

#### **SKILLS**

The student must attain

#### Skills in:

- identifying and formulating a relevant problem within International Studies
- collecting and applying relevant material in relation to a defined problem
- engaging in academic and professional cooperation on solving a defined problem
- presenting and discussing problems within the area of International Studies in appropriate academic language.

#### **COMPETENCES**

The student must attain

#### Competencies in:

• using the opportunities in course instruction, independent tasks, and problem-based project work to prepare for further study at the Bachelor Program in Languages and International Studies, English.

## **EXAM**

#### **EXAMS**

Name of exam	Introduction to Problem-based Learning in International Studies
Type of exam	Active participation and/or written assignment In order to pass the module, active participation in a number of course activities relevant to the module is required; these will be determined the start of the semester. Active participation is defined as reading set literature, attendance in 80 percent of the teaching activities offered, and completion of any written assignments related to the module.  Any re-examination will be a written take-home assignment set by the course instructor. The assignment paper must comprise a minimum of six pages and a maximum of eight pages. The assignment paper will be evaluated by the examiner; in case of a fail grade.
ECTS	5
Permitte d aids	All written and all electronic aids
Assessm ent	Passed/Not Passed
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

## **FACTS ABOUT THE MODULE**

Danish title	Introduktion til Problembaseret læring i Internationale Studie
Module code	BALISE20181
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	The Faculty of Humanities

# INTERNATIONAL STUDIES PROJECT 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module is comprised of problem-oriented project work within the field of International Studies. To complete the module, students are required to have submitted the portfolios from the modules the '20th and 21st Century World History' and 'Introduction to International Studies: Theories and Methods.'

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

• a defined topic within the field of International Studies on the basis of a written project. The topic will derive from the project courses of the semester.

#### **SKILLS**

The student must attain

Skills in:

- analyzing and understanding cultural, social and political phenomena in modern and contemporary development processes
- applying basic knowledge on important political, cultural, and social events and currents in 20th and 21st century Western and global history.

#### **COMPETENCES**

The student must attain

Competencies in:

- working individually and in groups
- working with relevant theories and methods for analyzing a defined issue within International Studies
- communicating ideas, arguments, and research results about a defined issue within International Studies in an academic spoken and written language.

#### **EXAM**

Nam	International Studies Project
e of	
exa	
m	

Type of exa m	Oral exam based on a project An oral examination based on the students' written work, whether prepared individually or in cooperation with others. The group will be jointly responsible for the project report or other written work undertaken jointly. The project report constitutes the basis for the examination and assessment, and an overall assessment of the project and the oral performance will be made. At oral group examinations, the examination must be conducted in such a way that individual assessment of each individual student's performance is ensured, cf. the Examination Order, section 4, subsection 2. The examination will take the form of a conversation between the student(s), the examiner and the censor on the basis of the project report written by the student(s); the project report must not exceed 15 pages per student for group projects and 20 pages for individual projects.  During the examination, the student(s) must demonstrate knowledge, skills, and competencies in accordance with the learning objectives of the module. The prescribed examination duration is 20 minutes per student and 10 minutes per group for deliberations and grading; however, the maximum duration for large groups is two hours, and the maximum duration of an individual examination is 30 minutes.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised project report.
ECT S	10
Per mitte d aids	All written and all electronic aids
Asse ssm ent	7-point grading scale
Type of grading	Internal examination
Crite ria of asse ssm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Projekt i Internationale studier
Module code	BALISE20182
Module type	Project
Duration	1 semester
Semester	Autumn
ECTS	10
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board
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Studieordning for sprog og internationale studier, engelsk, 2018

Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## INTRODUCTION TO INTERNATIONAL STUDIES: THEORIES AND METHODS

#### 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework and an individual examination portfolio.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- basic theories and methods within the field of International Studies, including knowledge of International Studies as an interdisciplinary field and of the disciplines which constitute it
- methodological and theoretical approaches to basic concepts within the field of International Studies, the main target areas of International Studies, including the emergence of the international community and the conditions for the co-existence of nations, regions, and cultures
- problems central to the social and political life of the international society, international institutions, and international human rights.

#### **SKILLS**

The student must attain

Skills in:

· communicating knowledge on the above-mentioned issues in a clear, structured, and comprehensible manners.

#### **COMPETENCES**

The student must attain

Competencies in:

• using basic theoretical and empirical knowledge for analyzing and working on a concrete issue within the field of International Studies.

#### **EXAM**

Name of exam	Introduktion til internationale studier: teorier og metoder
	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives and has participated actively in course

	activities. The requirements for the contents of the portfolio will be determined by the course lecturer at the start of the semester.  The portfolio will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5
Permitte d aids	All written and all electronic aids
Assessm ent	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Introduktion til internationale studier: teorier og metoder
Module code	BALISE20183
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## DET 20. OG 21. ÅRHUNDREDES VERDENSHISTORIE 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework, discussion sessions, and an individual exam portfolio.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- significant political events and social and cultural themes and processes in the modern global environment
- the functions of political institutions and social movements in society and their significance in relation to modern historical trends.

#### **SKILLS**

The student must attain

#### Skills in:

- communicating knowledge 20th and 21st century social, political, and cultural trends in a clear, structured, and comprehensible manner
- discussing social, cultural, and political events, products and/or texts in relation to modern historical phenomena and processes.

#### **COMPETENCES**

The student must attain

Competencies in:

• elucidating social, cultural, and/or political issues in 20th and 21st century Western and global history on the basis of relevant knowledge.

#### **EXAM**

Name of exam	20th and 21st Century World History
exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.

	The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	20th and 21st Century World History
Module code	BALISE20184
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board Study Board of Language and International Studies	
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## AKADEMISK KOMMUNIKATION OG GRAMMATIK PA° ENGELSK

#### 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework, exercise sessions, and an individual take-home assignment.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- selected areas of English grammar of particular importance to oral and written proficiency in English in academic contexts
- basic knowledge on academic modes of communication, including acceptable citation systems
- methods and concepts for analyzing grammatical structures.

#### **SKILLS**

The student must attain

Skills in:

- using grammatical knowledge in actual language production and development of oral and written proficiency
- communicating specialized subject matter in clear and communicatively fluent English
- citing and referencing correctly.

#### **COMPETENCES**

The student must attain

Competencies in:

- communicating in written English with a high degree of grammatical correctness and with an understanding of how choices of grammar and language affect communication
- commanding basic genre requirements for academic communication in English, including citing and referencing correctly.

#### **EXAM**

Name of	Academic Communication and Grammar
exam	

Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above- mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of four pages and a maximum of six pages. The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Academic Communication and Grammar
Module code	BALISE20185
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## PROJEKT I DISKURSSTUDIER 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises problem-oriented project work within the field of discourse studies. To complete the module, it is required that the project course module 'Contemporary Social and Political Discourses' has been completed and that the exam portfolio from the module 'Discourse Studies: Theories and Methods' has been submitted.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

• a selected topic within the field of discourse studies on the basis of a written project. The topic will derive from the project courses of the semester.

#### **SKILLS**

The student must attain

#### Skills in:

- · formulating an academic and scientifically relevant problem within the field of discourse studies
- applying relevant theories and methods for analyzing the chosen problem
- communicating ideas, arguments, and research results within the linguistic and discursive research area.

#### **COMPETENCES**

The student must attain

Competencies in:

• applying relevant theories and methods for analyzing linguistic and/or discursive phenomena with a view to perceiving the interplay of these phenomena and their social, cultural and political contexts.

#### **EXAM**

Nam e of exa m	Discourse Studies
Type of exa m	Oral exam based on a project An oral examination based on the students' written work, whether prepared individually or in cooperation with others. The group will be jointly responsible for the project report or other written work undertaken jointly. The project report constitutes the basis for the examination and assessment, and an overall assessment of the project and the oral performance will be made. At oral group examinations, the examination must be conducted in such a way that individual assessment of each individual student's performance is ensured, cf. the Examination Order, section 4, subsection 2. The examination will take the form of a conversation between the student(s), the

examiner and the censor on the basis of the project report written by the student(s); the project report must not exceed 15 pages per student for group projects and 20 pages for individual projects. During the examination, the student(s) must demonstrate knowledge, skills, and competencies in accordance with the learning objectives of the module. The prescribed examination duration is 20 minutes per student and 10 minutes per group for deliberations and grading; however, the maximum duration for large groups is two hours, and the maximum duration of an individual examination is 30 minutes. Any re-examinations will be held in accordance with the above guidelines on the basis of a revised project report. ECT 10 S Per All written and all electronic aids mitte aids Asse 7-point grading scale ssm ent Type Internal examination gradi ng Crite The criteria of assessment are stated in the Examination Policies and Procedures ria of asse ssm ent

#### **FACTS ABOUT THE MODULE**

Danish title	Discourse Studies Project
Module code	BALISE20186
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	10
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

# DISKURSSTUDIER: TEORIER OG METODER 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework and an individual exam portfolio.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- pragmatic, sociolinguistic, conversation analytical and discourse analytical methods as regards the English language
- discourse analytic methods and theories as regards the English language.

#### **SKILLS**

The student must attain

Skills in:

- analyzing and understanding spoken and written communication in everyday use and in organizations and the media
- · analyzing and understanding the social and cultural varieties of the English language.

#### **COMPETENCES**

The student must attain

Competencies in:

- working with relevant theories and methods for analyzing complex discursive issues pertaining to the English language
- communicating ideas, arguments and research results concerning complex discursive issues within the English language in a well-argued and articulate academic spoken and written language.

#### **EXAM**

Name of exa	
Type exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.

	The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Discourse Studies: Theories and Methods
Module code	BALISE20187
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

## NUTIDIGE SOCIALE OG POLISTISKE DISKURSER 2019/2020

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework, discussion sessions, and active participation.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- the role of language in contemporary social and political issues with respect to, for example, gender, ethnicity and race and within social and political areas such as institutions, the media, migration, and integration
- the relation between language, culture, identity and power in society in the English language.

#### **SKILLS**

The student must attain

Skills in:

- analyzing and understanding social and cultural identities as discursive practices
- · analyzing and understanding the relationship between language and power in society.

#### **COMPETENCES**

The student must attain

Competencies in:

• contributing relevant knowledge to the elucidation and discussion of the relationship between language, identity, and power, on the basis of relevant knowledge.

#### **EXAM**

Name of exam	Contemporary Social and Political Discourses
Type of exam	Active participation and/or written assignment To pass the module Contemporary Social and Political Discourses (Nutidige sociale og polistiske diskurser), active participation in the module's series of lectures and discussion sessions is required. Active participation is defined as reading set literature, 80 percent attendance of the module's series of lectures and discussion sessions, contribution to the module's discussion sessions through oral presentations and active participation in discussions.  If the student does not meet the requirements for active participation, the following examination will be undertaken:

	An internal written examination in Contemporary Social and Political Discourses (Nutidige sociale og politiske diskurser). The examination is an exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.  The assignment paper will be evaluated by the examiner.
ECTS	5
Permit ted aids	All written and all electronic aids
Asses sment	7-point grading scale
Type of gradin g	Internal examination
Criteri a of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Contemporary Social and Political Discourses
Module code	BALISE20188
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board Study Board of Language and International Studies	
Department	Department of Culture and Learning
Faculty	The Faculty of Humanities

## CENTRALE BEGREBER I HUMANIORA OG SAMFUNDSVIDENSKAB

#### 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework and an individual take-home assignment.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- key concepts within humanities and social sciences such as grounding understandings of culture, social power, approaches to historical change, problems of modernity versus postmodernity, and approaches to gender, race, and ethnicity
- basic theory of knowledge
- modern Western history of ideas
- basic theoretical considerations as concerns humanistic and social theoretical research.

#### **SKILLS**

The student must attain

Skills in:

- understanding and analyzing basic concepts within humanistic and social theory
- communicating ideas and arguments concerning methodology, theory of knowledge and/or history of ideas in academic written language.

#### **COMPETENCES**

The student must attain

Competencies in:

- reflecting on relevant theories and methods for analyzing issues within social, cultural, and political analysis
- explaining methodological considerations and epistemological issues in relation to concrete research issues.

## **EXAM**

#### **EXAMS**

Name of exam	Central Concepts in the Humanities and Social Sciences
Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of six pages and a maximum of eight pages. The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

## **FACTS ABOUT THE MODULE**

Danish title	Central Concepts in the Humanities and Social Sciences
Module code	BALISE20189
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

## KOMMUNIKATION OG GRAMMATIK PA<sup>°</sup> ENGELSK 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework Communication, associated exercises, and an individual take- home assignment.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- selected areas of English grammar of importance to spoken and written communication in English
- the role of grammatical structures in meaning making and their importance to written and spoken communication.

#### **SKILLS**

The student must attain

#### Skills in:

- explaining grammatical phenomena in concrete English texts by using appropriate and correct terminology
- using grammatical knowledge in actual language production and development of oral and written proficiency
- communicating specialized subject matter in clear and communicatively fluent English

#### **COMPETENCES**

The student must attain

Competencies in:

- using methods and concepts for analyzing grammatical structures with a view towards improving communication, for example as regards language efficiency and precision
- analyzing English texts particularly with a view to describing grammatical structures and phenomena
- assessing the quality of texts in English, including students' own written texts.

#### **EXAM**

Name of	English Communication and Grammar
exam	

Type of exam	Written exam The examination is an individual 48-hour take-home assignment on the most important grammatical areas covered in the course. The assignment paper must comprise grammatical analysis and textual assessment. The exam consists of two parts. Both parts should be passed. The student will receive one grade.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.	
ECTS	5	
Permitted aids	All written and all electronic aids	
Assessment	7-point grading scale	
Type of grading	External examination	
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures	

Danish title	English Communication and Grammar
Module code	BALISE201810
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	Danish
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

# PROJEKT I INTERNATIONALE RELATIONER 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises problem-oriented project work within the field of International Relations. To complete the module, it is required that the portfolios for 'The History of International Relations in the 20th and 21st Centuries' and 'International Relations: Theories and Methods' have been submitted.

#### **LEARNING OBJECTIVES**

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

 a selected topic within the field of International Relations on the basis of a written project. The topic will derive from the project courses of the semester.

#### **SKILLS**

The student must attain

Skills in:

- formulating an academic and scientifically relevant problem within the field of International Relations
- applying relevant theories and methods for analyzing the chosen problem
- communicating ideas, arguments, and research results on complex issues within the field of International Relations in a convincingly and well-argued and articulate academic written and spoken language.

#### **COMPETENCES**

The student must attain

Competencies in:

- applying relevant theories and methods for analyzing complex issues within the field of International Relations
- communicating ideas, arguments, and research results within the field of International Relations.

#### **EXAM**

Nam e of exa m	International Relations Project
Type of	Oral exam based on a project

An oral examination based on the students' written work, whether prepared individually or in cooperation with others. The group will be jointly responsible for the project report or other written work undertaken jointly. The project report constitutes the basis for the examination and assessment, and an overall assessment of the project and the oral performance will be made. At oral group examinations, the examination must be conducted in such a way that individual assessment of each individual student's performance is ensured, cf. the Examination Order, section 4, subsection 2. The examination will take the form of a conversation between the student(s), the examiner and the censor on the basis of the project report written by the student(s); the project report must not exceed 15 pages per student for group projects and 20 pages for individual projects. During the examination, the student(s) must demonstrate knowledge, skills, and competencies in accordance with the learning objectives of the module. The prescribed examination duration is 20 minutes per student and 10 minutes per group for deliberations and grading; however, the maximum duration for large groups is two hours, and the maximum duration of an individual examination is 30 minutes. Any re-examinations will be held in accordance with the above guidelines on the basis of a revised project report. **ECT** Per All written and all electronic aids mitte Ч aids 7-point grading scale Asse ssm ent Type Internal examination of gradi ng The criteria of assessment are stated in the Examination Policies and Procedures Crite ria of asse ssm ent

#### **FACTS ABOUT THE MODULE**

Danish title	International Relations Project
Module code	BALISE201811
Module type	Project
Duration	1 semester
Semester	Autumn
ECTS	10
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning

Faculty of Social Sciences and Humanities

## INTERNATIONALE RELATIONER: TEORIER OG METODER

#### 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework and an individual examination portfolio.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

 basic theories and methods within the field of International Relations such as realism, liberalism, globalism, Marxism, and international political economy.

#### **SKILLS**

The student must attain

Skills in:

 communicating theoretically and empirically based knowledge on International Relations in a well-structured and convincing manner.

#### **COMPETENCES**

The student must attain

Competencies in:

• applying theories and methods within the field of International Relations in the analysis of concrete issues within the field, for example within selected countries' foreign policy, alliances in international politics or the global and regional influence of countries and regions.

#### **EXAM**

Name of exam	International Relations: Theories and Methods
Type of exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.  The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5

Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	International Relations: Theories and Methods
Module code	BALISE201812
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

## INTERNATIONALE RELATIONERS HISTORIE GENNEM DET 20. OG 21. ARHUNDREDE

#### 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework, discussion sessions, and an individual portfolio.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

central courses of events within the development of International Relations in the 20th and 21st centuries such as
the Second World War and the ensuing development in European collaboration, transatlantic collaboration and the
Cold War, the challenge of the American dominance at the beginning of the 21st century, the fall of the Eastern
Bloc and the spread of liberalism.

#### **SKILLS**

The student must attain

#### Skills in:

- communicating knowledge within the development of International Relations in the 20th and 21st centuries in a clear, well-structured and comprehensible manner
- discussing concrete processes, events, and phenomena within the field of International Relations in the 20th and 21st centuries.

#### **COMPETENCES**

The student must attain

#### Competencies in:

• contributing to the elucidation and discussion of the relationship between language, identity, and power, on the basis of relevant knowledge.

#### **EXAM**

Name of exam	The History of International Relations in the 20th and 21st Centuries
Type of exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.  The assignment paper will be evaluated by the examiner.

	Any re-examinations will be held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	The History of International Relations in the 20th and 21st Centuries
Module code	BALISE201813
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# INTRODUCTION TO POLITICAL PHILOSOPHY 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework and an individual take-home assignment.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- key works within the Western political, philosophical tradition after 1500 and the basic concepts, questions, and frames of understanding of the discipline
- key thinkers within the history of political philosophy
- the significance of political philosophy for understanding contemporary international political phenomena such as international organizations and institutions and global social and political movements.

#### **SKILLS**

The student must attain

Skills in:

· communicating knowledge on political-philosophical issues in a clear, well-structured and comprehensible manner.

#### **COMPETENCES**

The student must attain

Competencies in:

- identifying the political-philosophical basis for discursive positions, political cultures and response patterns in both contemporary and historical events within international politics
- applying political-philosophical knowledge in the analysis of concrete issues within contemporary national and international politics.

#### **EXAM**

Name of exam	Introduction to Political Philosophy
Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of six pages and a maximum of eight pages. The assignment paper will be evaluated by the examiner.

ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	External examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Introduktion til politisk filosofi
Module code	BALISE201814
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

## ENGLISH MEDIUM COMMUNICATION IN MULTILINGUAL CONTEXTS

#### 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework and an individual case assignment.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- · multilingualism in European and global contexts
- · international, national and transnational organizations' language policies § linguistic rights

#### **SKILLS**

The student must attain

Skills in:

· communication in multilingual contexts on the basis of English.

#### **COMPETENCES**

The student must attain

Competencies in:

- using English as a language for communication in multilingual contexts while considering linguistic, social and cultural factors
- contributing critically and well-considered to the formulation of language policies in organizations and institutions while considering language users' language-related and cultural rights and interests
- alleviating and contributing to solving problems in concrete contexts which may arise as a result of introducing English as a shared lingua franca by using strategies such as language teaching, language coaching, translation, etc.
- generally contributing to mutual understanding and conflict resolution in concrete organizational and international cooperation contexts on the basis of cultural knowledge and linguistic and discursive strategies.

#### **EXAM**

Name of exam	English Medium Communication in Multilingual
Type of exam	Written exam The examination is a 48-hour individual take-home case assignment. The paper addressing the case must comprise minimum six pages and maximum 8 pages.

	The assignment paper will be evaluated by the examiner; in case of a fail grade, the assignment paper will also be evaluated by a censor.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitted aids	All written and all electronic aids
Assessment	7-point grading scale
Type of grading	Internal examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Engelsksproget kommunikation i multisproglige kontekster
Module code	BALISE201815
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# PROJEKT I GLOBALISERINGSSTUDIER 2021/2022

#### CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises problem-oriented project work within the field of cultural globalization. To complete the module, it is required that the portfolios from the modules the 'Cultural Globalization: Theories and Methods' and 'International and Intercultural Communication' have been submitted for assessment.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

• a defined topic with the field of cultural globalization on the basis of a written project. The project will derive from the project vourses of the semester.

#### **SKILLS**

The student must attain

Skills in:

- formulating an academic and scientifically relevant problem within the field of cultural globalization
- applying relevant theories and methods for analyzing the chosen problem
- communicating ideas, arguments and research results on cultural globalization processes in a convincingly well-argued and articulate academic written and spoken language.

#### **COMPETENCES**

The student must attain

Competencies in:

- analyzing and explaining globalization processes and their social and cultural implications
- understanding and explaining the relation between the selected theoretical and methodological basis and the research results produced.

#### **EXAM**

Nam e of	Globalization Studies Project
exa m	

Type of exa m	Oral exam based on a project An oral examination based on the students' written work, whether prepared individually or in cooperation with others. The group will be jointly responsible for the project report or other written work undertaken jointly. The project report constitutes the basis for the examination and assessment, and an overall assessment of the project and the oral performance will be made. At oral group examinations, the examination must be conducted in such a way that individual assessment of each individual student's performance is ensured, cf. the Examination Order, section 4, subsection 2. The examination will take the form of a conversation between the student(s), the examiner and the censor on the basis of the project report written by the student(s); the project report must not exceed 15 pages per student for group projects and 20 pages for individual projects.  During the examination, the student(s) must demonstrate knowledge, skills, and competencies in accordance with the learning objectives of the module. The prescribed examination duration is 20 minutes per student and 10 minutes per group for deliberations and grading; however, the maximum duration for large groups is two hours, and the maximum duration of an individual examination is 30 minutes.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised project report.
ECT S	10
Per mitte d aids	All written and all electronic aids
Asse ssm ent	7-point grading scale
Type of gradi	External examination
Crite ria of asse ssm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Globalization Studies Project
Module code	BALISE201816
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	10
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# **KULTUREL GLOBALISERING: TEORIER OG METODER**2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework and an individual exam portfolio.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- key theories on the dynamics of global cultural changes, including theories on the global dissemination of ideas, values, media and economic forms and artifacts/technologies with an emphasis on theories on cultural homogenization versus heterogenization
- cultural globalization's effect on identity in various national and regional contexts
- theoretical and methodological bases for analyzing cultural globalization processes.

## **SKILLS**

The student must attain

#### Skills in:

- · applying key theories on globalization in the understanding of cultural globalization processes
- explaining globalization processes and issues in a clear, well-structured, and comprehensible manner.

#### **COMPETENCES**

The student must attain

Competencies in:

- analyzing contemporary cultural and/or social globalization processes and issues
- contributing to the elucidation and discussion of cultural, political, and social consequences of globalization processes, on the basis of relevant knowledge
- discussing the effect of the selected theoretical approach to the understanding and realization of globalization processes and their consequences.

## **EXAM**

Name of	Social and Cultural Globalization: Theories and Methods
exam	

Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above- mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of four pages and a maximum of six pages. The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Social and Cultural Globalization: Theories and Methods
Module code	BALISE201817
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# INTERNATIONAL AND INTERCULTURAL COMMUNICATION

## 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework, associated discussion sessions, and an individual exam portfolio.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- significant varieties of intercultural contact that occur due to cultural, social and financial globalization processes such as communication within and between institutions and organizations, in intergovernmental cooperation and in international development and aid work
- relevant identity-related factors and their influence on intercultural communication, including ethnicity, language, religion, etc.
- theories of international and intercultural communication
- various research traditions' view on international and intercultural communication
- significant methodological approaches to analyzing international and intercultural communication.

#### **SKILLS**

The student must attain

Skills in:

- analytical understanding of concrete examples of international and/or intercultural communication
- describing international and intercultural communication situations and their contexts by using relevant academic terminology

## **COMPETENCES**

The student must attain

Competencies in:

- critically discussing the consequences of understanding certain types of interpersonal, intergovernmental or inter-organizational interaction as international and intercultural communication on the basis of relevant theory
- understanding and explaining the effect of different scientific approaches to the field of international and intercultural communication on the understanding of communication between institutions, organizations, and individuals with different national, ethnic and/or cultural backgrounds.

# **EXAM**

## **EXAMS**

Name of exam	International and Intercultural Communication
Type of exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.  The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in held in accordance with the above guidelines on the basis of a revised
	exam portfolio.
ECTS	5
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

# FACTS ABOUT THE MODULE

Danish title	International og interkulturel kommunikation
Module code	BALISE201818
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# **KULTURANALYSE**

## 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework and an individual take-home assignment.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

• the most significant approaches to cultural analysis and their theoretical foundations.

## **SKILLS**

The student must attain

Skills in:

 working with analysis of cultural issues by using anthropological, social scientific and hermeneutic methods, among others.

## **COMPETENCES**

The student must attain

Competencies in:

- working with relevant theories and methods for analyzing cultural practice in social settings, including organizations and institutions
- communicating ideas, arguments and research results on cultural and/or cultural-theory issues in a well-argued and articulate academic written language.

## **EXAM**

Name of exam	Cultural Analysis	
Type of exam	Written exam The examination is an individual take-home assignment on a topic of the student's choice. The topic must be approved by the course instructor; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The assignment paper must not exceed 10 pages.	
ECTS	5	
Permitted aids	ted All written and all electronic aids	
Assessm ent	7-point grading scale	

Type of grading	External examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Cultural Analysis
Module code	BALISE201819
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# RELIGION, SAMFUND OG POLITIK 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework and an individual take-home assignment.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- · the spectrum of major religious traditions on an international basis
- philosophical and cultural traditions related to arrays of global religions
- various international social and political conflicts articulated as related to religious difference or worldview.

#### **SKILLS**

The student must attain

## Skills in:

- analyzing international conflict articulated as related to issues in religious worldviews
- applying understandings of various religions' philosophical and cultural traditions to projects of conflict resolution.

## **COMPETENCES**

The student must attain

Competencies in:

- · communicating the impact of religious belief and worldview on international conflict
- · contributing to the solution of intercultural problematics articulated as related to religion.

## **EXAM**

Name of exam	Religion, Society, and Politics
Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of six pages and a maximum of eight pages.  The assignment paper will be evaluated by the examiner. Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5

Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Religion, Society, and Politics
Module code	BALISE201820
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# PROJEKT I ORGANISATIONSSTUDIER 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises problem-oriented project work within the field of organization studies. To complete the module, it is required that the exam portfolio from the module 'Organization Studies: Theories and Methods' and the take-home assignment from the module 'International Organizations' have been submitted.

## LEARNING OBJECTIVES

## **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

• a defined topic within the field of organization studies on the basis of a written project. The topic will derive from the project courses of the semester.

## **SKILLS**

The student must attain

Skills in:

- formulating an academic and scientifically relevant problem within the field of organization studies
- applying relevant theories and methods for analyzing the chosen problem
- communicating ideas, arguments and research results concerning the chosen issue in a convincingly well-argued and articulate academic written and spoken language.

## **COMPETENCES**

The student must attain

Competencies in:

- analyzing and explaining complex issues within the field of organization studies
- understanding and explaining the relation between the chosen theoretic and methodological basis and the research results produced.

## **EXAM**

Nam e of	Organization Studies Project
exa m	

Type of exa m	Oral exam based on a project An oral examination based on the students' written work, whether prepared individually or in cooperation with others. The group will be jointly responsible for the project report or other written work undertaken jointly. The project report constitutes the basis for the examination and assessment, and an overall assessment of the project and the oral performance will be made. At oral group examinations, the examination must be conducted in such a way that individual assessment of each individual student's performance is ensured, cf. the Examination Order, section 4, subsection 2. The examination will take the form of a conversation between the student(s), the examiner and the censor on the basis of the project report written by the student(s); the project report must not exceed 15 pages per student for group projects and 20 pages for individual projects.  During the examination, the student(s) must demonstrate knowledge, skills, and competencies in accordance with the learning objectives of the module. The prescribed examination duration is 20 minutes per student and 10 minutes per group for deliberations and grading; however, the maximum duration for large groups is two hours, and the maximum duration of an individual examination is 30 minutes. Any re-examinations will be held in accordance with the above guidelines on the basis of a revised project report.
ECT S	10
Per mitte d aids	All written and all electronic aids
Asse ssm ent	7-point grading scale
Type of grading	External examination
Crite ria of asse ssm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Organization Studies Project
Module code	BALISE201821
Module type	Project
Duration	1 semester
Semester	Autumn
ECTS	10
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# ORGANISATIONSSTUDIER: TEORIER OG METODER 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a relevant coursework, associated discussion sessions, and an individual exam portfolio.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- key theories within the study of structure, culture, power relations and types of practices of organizations
- theoretic and methodological bases for analyzing organizations.

## **SKILLS**

The student must attain

#### Skills in:

- applying relevant concepts within organizational theory in understanding organizational phenomena and issues
- applying socio- and cultural analytical methods for understanding organizational issues
- explaining organizational phenomena and issues in a clear, well-structured and comprehensible manner.

## **COMPETENCES**

The student must attain

Competencies in:

- · analyzing private and public organizations by using relevant theories and methods
- contributing to the elucidation and critical discussion of organizational phenomena and processes, on the basis of relevant knowledge
- discussing the effect of the chosen theoretic approach to the understanding of organizations.

## **EXAM**

Name of exam	Organization Studies: Theories and Methods
71	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned

	learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester. The assignment paper will be evaluated by the examiner.
	Any re-examinations will be held in held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Organization Studies: Theories and Methods
Module code	BALISE201822
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

# INTERNATIONALE ORGANISATIONER 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a course and an individual take-home assignment.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

• civil society, private and public international organizations, including non-governmental organizations, social movements, and their significance to the international society.

## **SKILLS**

The student must attain

#### Skills in:

- understanding and describing the role of international organizations in the international society
- understanding, describing and analyzing the structure and work processes of international organizations.

## **COMPETENCES**

The student must attain

Competencies in:

- working with relevant theories for analyzing organizational and institutional issues
- selecting and describing relevant methods for analyzing and describing organizational issues
- communicating ideas and arguments on organizational and institutional issues in a well- argued and articulate academic written and spoken language.

## **EXAM**

Name of exam	International Organizations
Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a maximum of twelve pages.

	The assignment paper will be evaluated by the examiner; in case of a fail grade, the assignment paper will also be evaluated by an internal censor.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assessm ent	7-point grading scale
Type of grading	External examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	International Organizations
Module code	BALISE201823
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty Faculty of Social Sciences and Humanities		

# POLICY ANALYSE 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises relevant coursework and an individual exam portfolio.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- · key concepts and theories within policy analysis
- the target areas of policy analysis, their relevance, and practical usage
- significant methodological approaches to policy analysis in practice.

## **SKILLS**

The student must attain

Skills in:

- communicating knowledge on the above-mentioned disciplines in a clear, structured and comprehensible manner.
- discussing concrete social and political incidents and processes in the context of policy analysis.

#### **COMPETENCES**

The student must attain

Competencies in:

- contributing to the elucidation and discussion of concrete social and political incidents and processes in the context of policy analysis, on the basis of relevant knowledge
- discussing the effect of the chosen theoretical approach on the understanding of concrete issues within policy analysis.

## **EXAM**

Name of exam	Policy Analysis
exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.

	The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in held in accordance with the above guidelines on the basis of a revised exam portfolio.	
ECTS	5	
Permitt ed aids	All written and all electronic aids	
Assess ment	7-point grading scale	
Type of grading	Internal examination	
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures	

Danish title	Policy Analysis
Module code	BALISE201824
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty Faculty of Social Sciences and Humanities		

# BACHELORPROJEKT

## 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The BA project will be completed during the sixth semester of the program. The BA project must demonstrate that the student is able to formulate, analyze, and process central issues within a defined subject area which represents the core of the program.

The topic of the BA project can be chosen freely within the dimension of the study program: language and discourse; culture and intercultural communication; and international political issues and relations. In choosing a project issue, students may use the project course module of the semester, Regional Studies, as the basis, or freely choose within the target areas of the program. The student must demonstrate the ability to communicate the results and the knowledge acquired in a correct and adequate manner in spoken and written English language.

The topic of the Bachelor project must be approved by the Board of Studies. The topic must be presented to the Board of Studies in the form of a brief problem formulation.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- theories, methods, and practices within one or more of the study's main fields: discourse studies, international relations, globalization studies, or organizational studies
- relevant context, historical and otherwise, for one's chosen area of research.

## **SKILLS**

The student must attain

Skills in:

- applying the disciplinary methods and tools of the subject areas mentioned above, as well as those of the humanities and social sciences at-large, in applying skills related to working within the chosen subject area
- reflecting on theory, method, and practice within one or several of the above-mentioned subject areas.

## **COMPETENCES**

The student must attain

Competencies in:

 evaluating theoretical and practical problems related to International Studies and selecting relevant models of analysis and solution.

# **EXAM**

## **EXAMS**

Nam e of exa m	Bachelor Project
Type of exa m	Oral exam based on a project An oral examination based on the students' written work, whether prepared individually or in cooperation with others. The group will be jointly responsible for the project report or other written work undertaken jointly. The project report constitutes the basis for the examination and assessment, and an overall assessment of the project and the oral performance will be made. At oral group examinations, the examination must be conducted in such a way that individual assessment of each individual student's performance is ensured, cf. the Examination Order, section 4, subsection 2. The examination will take the form of a conversation between the student(s), the examiner and the censor on the basis of the project report written by the student(s). The project report must be at least 20 pages and must not exceed 30 pages per student; individual reports must not exceed 40 pages During the examination, the student(s) must demonstrate knowledge, skills, and competencies in accordance with the learning objectives of the module. The prescribed examination duration is 20 minutes per student and 10 minutes per group for deliberations and grading; however, the maximum duration for large groups is two hours, and the maximum duration of an individual examination is 30 minutes.  Abstract: An abstract must be included with the project. The abstract must consist of no less than one page and must not exceed two pages. The abstract is included in the overall evaluation of the project.
ECT S	15
Per mitte d aids	All written and all electronic aids
Asse ssm ent	7-point grading scale
Type of gradi	External examination
Crite ria of asse ssm ent	The criteria of assessment are stated in the Examination Policies and Procedures

# **FACTS ABOUT THE MODULE**

Danish title	Bachelor Project
Module code	BALISE201825
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	15

Studieordning for sprog og internationale studier, engelsk, 2018

Language of instruction	English	
Location of the lecture	Campus Aalborg	
Responsible for the module	Edina Mustedanagic	

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# REGIONAL STUDIES 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises a project course and an individual take-home assignment.

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- · the theoretical and methodological basis for studying defined regions
- · social, political, cultural and financial conditions in selected regions.

## **SKILLS**

The student must attain

## Skills in:

- working interdisciplinarily in order to describe regional relations
- finding and selecting relevant knowledge on a selected region, on the basis of disciplinary knowledge
- analyzing and presenting knowledge of a selected region.

#### **COMPETENCES**

The student must attain

Competencies in:

- differentiating between various perspectives on regional issues, including local and global perspectives
- examining, identifying and discussing a defined issue connected to a geographically demarcated area
- communicating knowledge on regional issues in a clear and comprehensible manner.

## **EXAM**

Name of exam	Regional Studies
Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a maximum of ten pages.

	Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assessm ent	7-point grading scale
Type of grading	External examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Regionalt baseret studie
Module code	BALISE201826
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# QUANTITATIVE RESEARCH 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

In addition to the compulsory modules of 165 ECTS credits, the Bachelor Program in Language and International Studies, English also comprises elective modules of a total of 15 ECTS credits. Students may freely choose between the elective modules stated in sections 37 to 44 or other elective modules offered by other study boards, although the latter must be approved by the Board of Studies.

## LEARNING OBJECTIVES

## **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

· basic quantitative methods in the humanities and social sciences and their basis in theories of science.

## **SKILLS**

The student must attain

Skills in:

- · explaining methodological issues in empirical research
- · understanding and describing the cognitive implications of choices in quantitative methods.

## **COMPETENCES**

The student must attain

Competencies in:

- · applying quantitative methods to concrete research problems
- · explaining choice of method in relation to concrete research issues.

## **EXAM**

Name of exam	Methods in Quantitative Research
Type of exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.  The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5

Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Kvantitative forskningsmetoder
Module code	BALISE201827
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies	
Department	Department of Culture and Learning	
Faculty	Faculty of Social Sciences and Humanities	

# HUMAN RESOURCE MANAGEMENT 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- the importance of human resources to organizations
- methods for developing and improving an organization's human resources, including competence development and empowerment
- recruitment and selection of human resources
- business strategy, employment policy, and employment law.

## **SKILLS**

The student must attain

Skills in:

· analyzing concrete cases within human resource management.

## **COMPETENCES**

The student must attain

Competencies in:

- working with relevant theories and methods for analyzing issues within the discipline of the elective course
- communicating ideas and arguments in the subject area of the elective course in an appropriate written and/or spoken manner.

## **EXAM**

Name of exam	Human Resource Managemen
21	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.

	The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Human Resource Management
Module code	BALISE201828
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# INTERNATIONALE MENNESKERETTIGHEDER 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- the basic actors, conventions, and treaties in the international human rights field § problems in human rights theory and philosophy
- · the outlines of the historical development of human rights.

## **SKILLS**

The student must attain

Skills in:

• analyzing cultural, social and political problems from a human rights perspective § analyzing central problems in debates and controversies about human rights.

## **COMPETENCES**

The student must attain

Competencies in:

- reflecting and describing the human rights implications of international cultural, social and political issues
- communicating the practical and philosophical dimensions of debates and controversies surrounding international human rights.

## **EXAM**

Name of exam	International Human Rights
Type of exam	Written exam in International Human Rights (Internationale Menneskerettigheder). The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of six pages and a maximum of eight pages.  The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.

ECTS	5
Permitt ed aids	
Assess ment	7-point grading scale
Type of grading	
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	International Human Rights
Module code	BALISE201829
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board Study Board of Language and International Studies	
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# MEDIA ANALYSIS

## 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- humanistic and social theoretical communication theories
- basic media science
- communication and media analysis, various communication theories, both humanistic and social-theoretical, and their usage in relation to mass communicated verbal and visual texts.

## **SKILLS**

The student must attain

#### Skills in:

- understanding the characteristics and functions of various media
- applying and building knowledge on various methods within communication and media analysis, and skills in analyzing various types of texts.

## **COMPETENCES**

The student must attain

Competencies in:

- working with relevant theories and methods for analyzing issues within the discipline of the elective course
- communicating ideas and arguments in the subject area of the elective course in an appropriate written and/or spoken manner.

## **EXAM**

Name of exam	Media Analysis
	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment

	will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of six pages and a maximum of eight pages.  The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised
	assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	External examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Medieanalyse
Module code	BALISE201830
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# INTERNATIONAL POLITICAL ECONOMY 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

• basic approaches to international economics, the connection of international economics to national and international political trends as well as issues in international law and relations.

## **SKILLS**

The student must attain

Skills in:

· comprehending important events on the contemporary international stage from political- economic perspectives.

## **COMPETENCES**

The student must attain

Competencies in:

• reflecting and describing the implications of developments in international political economy for the international social, cultural, and political environment.

## **EXAM**

Name of exam	International Political Economy
Type of exam	Written exam The examination is an individual exam portfolio; the content of the portfolio must demonstrate that the student has achieved the above-mentioned learning objectives that the student has achieved the above-mentioned learning objectives and has participated actively in course activities. The requirements for the contents of the portfolio will be determined by the course instructor at the start of the semester.  The assignment paper will be evaluated by the examiner.  Any re-examinations will be held in held in accordance with the above guidelines on the basis of a revised exam portfolio.
ECTS	5
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale

Type of grading	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	International politisk økonomi
Module code	BALISE201831
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# DEN EUROPÆISKE UNION 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- theories within sociology and political science on the nation-state and supranational cooperation
- social developments in Europe, in particular in the EU.

## **SKILLS**

The student must attain

Skills in:

- understanding the structures, competencies and power distribution of the EU and EU's role in international politics; a key theme is the tension between the nation-state and the supranational cooperation
- analyzing the development and policies of the EU.

## **COMPETENCES**

The student must attain

Competencies in:

- working with relevant theories and methods for analyzing issues within the discipline of the elective course
- communicating ideas and arguments in the subject area of the elective course in an appropriate written and/or spoken manner.

## **EXAM**

Name of exam	European Union
Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of six pages and a maximum of eight pages.  The assignment paper will be evaluated by the examiner.

	Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	European Union (elective module cf. section 37)
Module code	BALISE201832
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# VIRKSOMHEDENS SOCIALE ANSVAR 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

## LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

· the field of corporate social responsibility

## **SKILLS**

The student must attain

#### Skills in:

- understanding the various ways in which a company can live up to the demand of corporate social responsibility
- understanding the importance of corporate social responsibility to organizations
- understanding how corporate social responsibility can contribute to developing and enhancing company values and ethics.

## **COMPETENCES**

The student must attain

Competences in:

- working with relevant theories and methods for analyzing issues within the discipline of the elective course
- communicating ideas and arguments on the subject area of the elective course in an appropriate written and/or spoken manner.

## **EXAM**

Name of exam	Corporate Social Responsibility
Type of exam	Written exam The examination is an individual take-home assignment; the content of the assignment must demonstrate that the student has achieved the above-mentioned learning objectives. The exact content of the assignment will be determined by the course instructor at the start of the semester. The assignment paper must comprise a minimum of six pages and a maximum of eight pages. The assignment paper will be evaluated by the examiner.

	Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	5
Permitte d aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of grading	Internal examination
Criteria of assessm ent	The criteria of assessment are stated in the Examination Policies and Procedures

Danish title	Corporate Social Responsibility (elective module cf. section 37)
Module code	BALISE201833
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# SELVSTÆNDIGT STUDIE INDEN FOR UDVALGT FORSKNINGSEMNE)

## 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module comprises participation in select research seminars or conferences, one on one work with a faculty researcher in their field of expertise (or both) and an individual research paper.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must attain

Knowledge and understanding of:

- a defined research area pertaining to International Studies
- state-of-the-art knowledge of the area as it is presented at relevant academic contexts (conferences, seminars, lectures, etc.)
- one or more specific and defined research-relevant problems within the above-mentioned area
- scholarly conventions within disciplines relevant to International Studies.

#### **SKILLS**

The student must attain

Skills in:

- generating an overview of a defined research area based on relevant literature
- identifying research ideas and/or problems pertaining to the chosen area
- producing an academic argument as part of a scholarly discussion
- articulating research results in a clear, well-structured, and communicatively adequate form that corresponds to genre conventions within scholarly work
- applying relevant IT tools in the research process.

#### **COMPETENCES**

The student must attain

Competencies in:

planning and completing an independent research process from research idea to written presentation of results

• continuing research-oriented education and learning at MA level.

# **EXAM**

# **EXAMS**

Name of exam	Research Topic Study
Type of exam	Written exam Based on an agreement with the supervisor, the student will either participate in a number of relevant research seminars or conferences or work closely with a faculty member engaged in specific research for the purpose of working closely with that research. On this basis, the student will produce an individual research paper within their chosen area, which must be approved by the supervisor. The research paper must not exceed 12 pages. The paper may be presented as part of an open seminar.  The paper will be assessed by the examiner.  Any re-examinations will be held in accordance with the above guidelines on the basis of a revised assignment paper.
ECTS	10
Permitt ed aids	All written and all electronic aids
Assess ment	7-point grading scale
Type of gradin g	Internal examination
Criteria of assess ment	The criteria of assessment are stated in the Examination Policies and Procedures

# **FACTS ABOUT THE MODULE**

Danish title	Research Topic Study (elective module cf. section 37)
Module code	BALISE201834
Module type	Project
Duration	1 semester
Semester	Spring
ECTS	10
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Ben Dorfman

Study Board	Study Board of Language and International Studies
Department	Department of Culture and Learning
Faculty	Faculty of Social Sciences and Humanities

# VALGFAG - INTERNATIONAL BUSINESS 2021/2022

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module explores key issues in international business and firm internationalisation by addressing their complexities. The course covers key theories of trade and investment and provides a directed path through centuries of thought on why and how trade and investment occurs across borders. More specifically, it explores:

•	the nature of globalisation and its consequences for developed, emerging and developing economies;
•	the process and approach to undertaking foreign direct investment;
•	key theories and frameworks used in analysing foreign direct investment;
•	the role of the environment and institutions in outward and inward foreign direct investment;
•	international business strategy;
•	the political divisiveness that affects trade and foreign direct investment issues.

#### LÆRINGSMÅL

#### **VIDEN**

The student must through the module obtain knowledge about:

- Understanding key concepts in international business.
- Knowledge about the nature and complexities of international business
- Understanding of the importance of context, institutions, political and legal environment
- Knowledge of key international business theories.
- Competencies to understand and critically evaluate internationalisation opportunities for firms and firm's abilities to implement specific internationalisation market entry modes.

#### **FÆRDIGHEDER**

The student must through the module obtain skills in:

- Students must be able to identify specific international business challenges that companies face.
- Students must be able to analyse the internationalisation process of a firm in view of the conceptual and theoretical knowledge as well as considering the specifics of the company.

#### **KOMPETENCER**

The student must through the module obtain competencies in:

- Students should be able to assess the options that companies have for their internationalisation.
- Students should be able to conduct effective problem solving in relation to company internationalisation.

# **EKSAMEN**

### **PRØVER**

Prøvens navn	Elective – International Business
Prøveform	Skriftlig
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

# **FAKTA OM MODULET**

Engelsk titel	Elective – International Business
Modulkode	BAEØK201716
Modultype	Kursus
Varighed	1 semester
Semester	Forår
ECTS	5
Undervisningssprog	Engelsk
Undervisningssted	Campus Aalborg
Modulansvarlig	Henrik Find Fladkjær

Studienævn	Studienævn for Erhvervsøkonomi
Institut	AAU Business School
Fakultet	Det Humanistiske og Samfundsvidenskabelige Fakultet

# DEVELOPMENT, ECOLOGY AND CLIMATE CHANGE 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

Poverty, ecological degradation, resource depletion, climate change and conflict prove to be the most important issues facing human life and nature today. Understanding and resolving the complexity and interrelatedness of these longstanding and looming developmental problems and environmental crises, as well as their attendant adverse social consequences, require not only advances in science and technology but also in social science studies. While there is a crucial need and urgent demand for cutting-edge studies to address these pressing global and transnational problems, one of the greatest challenges for social science is to understand the mutually constitutive relationship between development, ecology, and climate in critical, historical, and interdisciplinary perspectives. The establishment of this optional course in Development, Ecology, and Climate (DEC) is herein proposed to respond to these challenges and meet the demands in teaching, research, and policy advice.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

• Acquire fundamental and systematic knowledge of various theoretical approaches to the study of ecology/environment and climate change in a development and international relations perspective;

#### **SKILLS**

• Enhance their ability to analyze aspects of economic, cultural, political, societal, and natural environmental developments with an interdisciplinary approach.

#### **COMPETENCES**

- Gain practical experience of working in an inter-cultural environment derived both from participation in the degree
  program at Aalborg University and from an interactions with international students; and
- Develop individual understanding and stance on the issues related to environment- development dynamics as well as the skill to constructively discuss and communicate these issues with others.

#### TYPE OF INSTRUCTION

Lectures of wich some contaion exercises.

#### EXTENT AND EXPECTED WORKLOAD

5 ECTS correspondig to a work load of 140 hours distributed as follows:

Activity	Duration (hours)
Lectures (double)	19,5
Exercises	4
Studying/preparing for lecutres and exam	96,5
Examination	20 (48-hour-test)

# **EXAM**

# **EXAMS**

Name of exam	Development, Ecology and Climate Change
Type of exam	Written exam
ECTS	5
Assessment	7-point grading scale
Type of grading	Internal examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

# **FACTS ABOUT THE MODULE**

Danish title	Udvikling, økologi og klimaforandringer
Module code	BAPAS201731
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Empty-place Scheme	Yes
Location of the lecture	Campus Aalborg
Responsible for the module	Malayna Raftopoulos

Study Board	Study Board of Public Administration and Social Studies
Department	Department of Politics and Society
Faculty	Faculty of Social Sciences and Humanities

# ELECTIVE – INTERNATIONAL MARKETING 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The module will provide knowledge about intercultural challenges in marketing. The course consists of the following components:

- Cultural theories and concepts and their applications in marketing.
- Consumer behaviour, the influence of culture and the reactions to foreign products/services and brands. Marketing strategy and especially how to design an international marketing strategy.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must through the module obtain knowledge about:

- The students should understand key concepts within international marketing with a special focus on the intercultural challenges of marketing; this will improve students' understanding of how cross- cultural issues influence international marketing strategies.
- The students should understand the connection between the company and its international environment in relation to designing and implementing an international marketing strateg

#### **SKILLS**

The student must through the module obtain skills in:

- The students must be able to identify and assess specific marketing challenges that occur in the international marketing context.
- The students must be able to analyse the situation of the company and, based on this, to decide if the company should follow a differentiation or standardisation strategy and what the specific parameters involved are.

#### **COMPETENCES**

The student must through the module obtain competences to:

- Students should be able to assess the outcomes of alternative marketing strategies in cross-cultural contexts.
- Students should be able to conduct effective problem solving in the case of international marketing and especially in relation to the solution of problems pertaining to the influence of culture on international marketing.
- Having followed this course, the student should furthermore be able to formulate, analyse, derive and evaluate international marketing strategies.

# **EXAM**

# **EXAMS**

Name of exam	Elective – International Marketing
Type of exam	Written exam
ECTS	5
Assessment	7-point grading scale
Type of grading	Internal examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

# **FACTS ABOUT THE MODULE**

Danish title	Valgfag - International Marketing
Module code	BAEBA201715
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Henrik Find Fladkjær

Study Board	Study Board of Economics and Business Administration
Department	AAU Business School
Faculty	Faculty of Social Sciences and Humanities

# SPROG, KOMMUNIKATION OG PROFESSIONEL PRAKSIS

## 2021/2022

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

Modulet beskæftiger sig med sprog, kommunikation, faglig identitet og professionalisering i teori og praksis. Fokus er på udøvelsen af professionel kommunikation i fremmedsprogsområdet.

#### LÆRINGSMÅL

#### **VIDEN**

Den studerende skal gennem modulet opna:

Viden om og forståelse af

- traditionelle og aktuelle teoretiske tilgange til faglig identitet og professionalisering, herunder kendskab til professionernes historie
- forholdet mellem kommunikation, diskurs og professionalisering
- forholdet mellem professionalisering og de-professionalisering
- de organisatoriske, samfundsmæssige og kulturelle betingelser for udøvelsen af professionel kommunikation
- de diskursive, sproglige og retoriske aspekter af professionel kommunikation i fremmedsprogsområdet

#### **FÆRDIGHEDER**

Den studerende skal gennem modulet opna:

#### Færdigheder i

- at anvende sin viden om professioner og professionalisering til at afdække og analysere professionel kommunikation i sociale og kulturelle sammenhænge
- at afdække den diskursive, sproglige og retoriske forankring af professionel kommunikation i fremmedsprogsområdet
- selvstændigt at producere tekster inden for forskellige professionelle genrer på fremmedsproget

#### **KOMPETENCER**

Den studerende skal gennem modulet opna:

#### Kompetencer til

- · at kommunikere professionelt i bestemte sociale og kulturelle sammenhænge
- at forholde sig kritisk til professionalisering og professionel praksis
- · at reflektere over professionel kommunikation og sprogbrug.

# UNDERVISNINGSFORM

Er angivet i § 17 i studieordningen.

# **EKSAMEN**

# PRØVER

Prøvens navn	Sprog, kommunikation og professionel praksis
Prøveform	Skriftlig Prøven har form af en 4-dages bunden skriftlig hjemmeopgave, som består af henholdsvis analyse af en case og selvstændig tekstproduktion på fremmedsproget. Besvarelsen må højst være på 8 sider. Hjemmeopgaven indeholder udvalgte elementer fra modulets fagområder.
ECTS	5
Tilladte hjælpemidl er	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmel sesform	7-trins-skala
Censur	Ekstern prøve
Vurderings kriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

# **FAKTA OM MODULET**

Engelsk titel	Language, Communication and Professional Practice
Modulkode	BAINV201719
Modultype	Kursus
Varighed	1 semester
Semester	Forår
ECTS	5
Undervisningssprog	Dansk
Undervisningssted	Campus Aalborg
Modulansvarlig	Aase Voldgaard Larsen

Studienævn	Studienævn for International Virksomhedskommunikation
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske og Samfundsvidenskabelige Fakultet

# **MACROECONOMICS**

# 2021/2022

## CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

The lectures will convey an understanding of the macroeconomic system and will introduce the individual elements of this. They will include such key concepts as GDP and economic growth, inflation and unemployment and the importance of these for a company. The course will present three overall models for the total production of the economy, i.e. in the short, medium and long terms. The equilibrium in the commodity, money and labour markets for an open economy in an international context will constitute a point of departure. Subsequently, the models will be used to explain the effect macro-economic shocks and changes in the economic policy in Denmark and internationally have on socio-economics and on a company.

#### LEARNING OBJECTIVES

#### **KNOWLEDGE**

The student must through the module obtain knowledge about:

Demonstrating knowledge of key socio-economic concepts, theories, models and perspectives, including the socio-economic system and the fields of action of the general economic policies in Danish and international economies as well as their importance for the company.

#### **SKILLS**

The student must through the module obtain skills in:

- Applying socio-economic theories and models for the analysis of concrete socio-economic issues and understanding the implications of these for the company.
- Reflecting on the applications and limitations of the theories.

#### **COMPETENCES**

The student must through the module obtain competences to:

 Analysing, synthesising and reflecting on how different socio-economic concepts, theories and perspectives in combination make it possible to understand and work with socio-economic issues, including their importance for the possibilities of the company.

#### **EXAM**

#### **EXAMS**

Name of exam	Macroeconomics
Type of exam	Written exam
ECTS	5
Permitted aids	All written and all electronic aids
Assessment	7-point grading scale
Type of grading	Internal examination

Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures
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# **FACTS ABOUT THE MODULE**

Danish title	Makroøkonomi
Module code	BAEBA20174
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Henrik Find Fladkjær

Study Board	Study Board of Economics and Business Administration	
Department	AAU Business School	
Faculty	Faculty of Social Sciences and Humanities	