AALBORG UNIVERSITET

STUDIEORDNING FOR TURISME

CAND.MAG. (MA)
AALBORG

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TURISMEDESTINATIONENS UDFORDRINGER

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises courses relating to destination analysis, encounters in tourism and consumer studies in tourism.

LÆRINGSMÅL

VIDEN

- the tourism destination and various definitions and perspectives on the tourism destination and wider tourism landscape
- various theoretical approaches to researching the tourism destination within one or a number of the subject areas of this semester.
- analyses of tourism destinations and challenges faced within the subject areas of this semester.

FÆRDIGHEDER

- critically addressing issues relating to the challenges of a tourism destination and drawing on the subject areas of the semester.
- selecting, describing and applying theories and methods for the analysis of tourism destination challenges within one or a number of the subject areas of the semester
- producing independent, critical and focused analyses of challenges relating to the tourism destination within one or a number of the subject areas of the semester

KOMPETENCER

- designing academic projects on tourism destination challenges in the context of the subject areas of the semester.
- applying relevant methods and methodological considerations within tourism-related project work
- independent continuation of own competency development within the area of tourism destination challenges.

OMFANG OG FORVENTET ARBEJDSINDSATS

10 ECTS

EKSAMEN

PRØVER

Prøvens navn	Tourism destination challenges
Prøveform	Skriftlig og mundtlig An internal, combined written and oral examination in: Tourism destination challenges (Turismedestinationens udfordringer). The examination will take the form of a conversation between the student(s), the examiner and the external examiner on the basis of a project report prepared by the student(s). The project report is prepared on the basis of the students' own choice of subject area within one or a number of the central disciplinary areas of the programme cf. section 4, subsection 3. The project report will be viewed as the joint responsibility of the group. The project report must not exceed 20 pages per student in a group, or 25 pages if the report is prepared by one student. Duration of examination: 20 minutes per student and 10 minutes per group for grading and announcement of results, up to a maximum total of 110 minutes for groups and 30 minutes for individual examinations. The stipulated time intervals include grading and announcement of results.
ECTS	10

Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Tourism destination challenges
Modulkode	KATOU20171
Modultype	Projekt
Varighed	1 semester
Semester	Efterår
ECTS	10
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

PROBLEMBASERET METODE OG PROJEKTSKRIVNING 2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in methodology and project writing in which students are introduced to methodological tools and skills in designing and undertaking a project in accordance with Aalborg University's problem based learning model.

LÆRINGSMÅL

VIDEN

- theories of science relevant to the study of tourism
- methods relevant to the study of tourism
- problem based learning and project work

FÆRDIGHEDER

- assessing and strategically applying relevant methods
- reflexively discussing and communicating methodological choices as well as their implications
- assessing and choosing tools and techniques for problem based learning and project writing.

KOMPETENCER

- independently designing and discussing research approaches in the context of relevant topics within tourism on the basis of critical methodological reflections
- independently designing projects within tourism
- independently continuing individual competency development within methodology and project writing.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Problem Based Methodology and Project Writing
Prøveform	Aktiv deltagelse og/eller skriftlig opgave An internal examination in: Problem Based Methodology and Project Writing (Problembaseret metode og projektskrivning) The examination is completed by satisfactory and active participation in the module, i.e. 80% attendance, reading of course literature, contribution to discussion sessions of the module through oral presentations and active participation in discussions and satisfactory completion of tasks and assignments set by the course instructor(s). Re-examination: a 2-day take-home assignment paper set by the course instructor(s) on the basis of the course content. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment. The assignment paper must be prepared individually and must not exceed 10 pages.

ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	Bestået/ikke bestået
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Problem Based Methodology and Project Writing
Modulkode	KATOU20172
Modultype	Kursus
Varighed	1 semester
Semester	Efterår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

FORBRUGERSTUDIER I TURISME

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course on consumers and consumption in tourism.

LÆRINGSMÅL

VIDEN

- different theoretical perspectives on tourism consumption, including socio-psychological approaches, consumer culture theory as well as theories of mobility
- understanding the role of consumption in tourism (the spatial, material and affective dimensions of tourism consumption)

FÆRDIGHEDER

- identifying contemporary issues and challenges in tourism consumption
- selecting, describing and applying current theories and methods for the analysis of tourism consumption
- producing independent and focused analyses of tourism consumption

KOMPETENCER

- discussing and reflecting on tourism consumption and consumers and on this basis demonstrate professional insight and responsibility
- independently continuing own competency development within the area of consumers and consumption in a tourism context.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Consumer Studies in Tourism
Prøveform	Skriftlig An internal written examination in: Consumer Studies in Tourism (Forbrugerstudier i turisme). The examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 10 pages.
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Consumer Studies in Tourism
Modulkode	KATOU20173
Modultype	Kursus
Varighed	1 semester
Semester	Efterår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

ANALYSE AF TURISMEDESTINATIONEN

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in the organisation of tourism destination.

LÆRINGSMÅL

VIDEN

- different theoretical perspectives on tourism systems and analysis of tourism destinations
- different types of organisational relationships and interactions between institutional and individual actors in local and global tourism contexts.

FÆRDIGHEDER

- identifying contemporary strategic issues related to the development of tourism destinations
- selecting, describing and applying conceptual and methodological tools for the analysis of tourism systems and destinations

KOMPETENCER

- designing comprehensive destination analyses discussing and reflecting on strategic issues and options in a destination development context and, on this basis, demonstrating professional insight and responsibility
- independently continuing own competency development within the area of strategic analysis of tourism destinations.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Tourism Destination Analysis
Prøveform	Skriftlig An internal written examination in: Tourism Destination Analysis (Analyse af Turismedestinationen). The examination is a 4-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 12 pages.
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Tourism Destination Analysis
Modulkode	KATOU20174
Modultype	Kursus
Varighed	1 semester
Semester	Efterår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

MØDER – SOCIOLOGISKE OG ANTROPOLOGISKE TILGANGE TIL TURISME

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in Encounters – Sociological and Anthropological approaches to Tourism.

LÆRINGSMÅL

VIDEN

- sociological and anthropological approaches to tourism, including the historical development of tourism and tourism concepts.
- different relationships and modes of co-existence between actors related to tourism, in particular tourists, local communities and brokers

FÆRDIGHEDER

- identifying issues suited for analysis relating to tourism encounters
- selecting, describing and applying sociological and anthropological theories and concepts to understand tourism as a field of social and cultural inquiry in a contemporary and historical context
- producing independent and focused analyses of emerging issues which rise from the encounters of tourism.

KOMPETENCER

- outlining analytical perspectives to the encounters and complex relationships in tourism within specific cases
- discussing and reflecting on how sociological and anthropological approaches can add to understanding and interacting with tourism, and on this basis, demonstrating professional insight and responsibility
- independently continuing own competency development within the field of area of encounters in tourism

UNDERVISNINGSFORM

The module comprises a course in Encounters - Sociological and Anthropological approaches to Tourism.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Encounters - Sociological and Anthropological apporoaches to Tourism
Prøveform	Skriftlig An internal written examination in: Encounters – Sociological and Anthropological approaches to Tourism (Møder – sociologiske og antropologiske tilgange til turisme). The examination is a portfolio comprising contributions from the students set by the examiner on the basis of the course module. Students will receive feedback on their

	work during the module which may be used to improve their assignment before final submission. The examination portfolio will be prepared individually by the student and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment.
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Encounters - Sociological and Anthropological apporoaches to Tourism
Modulkode	KATOU20175
Modultype	Kursus
Varighed	1 semester
Semester	Efterår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

GLOBAL TURISME OG TRANSNATIONAL MOBILITET 2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in mobility, transnationalism and global tourism.

LÆRINGSMÅL

VIDEN

- various theoretical approaches to mobility studies, including transnationalism and migration and their effect on the global tourism industry
- potentials and challenges to global tourism flows
- empirical analyses of transnationalism and changing global tourism flows, with particular emphasis on new tourism markets.

FÆRDIGHEDER

- identifying academic issues within mobility studies, including transnationalism, migration and global tourism consumption
- selecting, describing and applying theories and methods for the analysis of issues in the context of transnational mobility
- producing independent and focused analyses of transnational mobility and global tourism.

KOMPETENCER

- discussing and critically reflecting on themes within transnational mobility and tourism flows in a global context
- working independently and strategically on concrete cases within transnational mobility and on this basis demonstrating professional insight and responsibility.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Global Tourism and Transnational Mobilities
Prøveform	Skriftlig The examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment.
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler

Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Global Tourism ande Transnational Mobilities
Modulkode	KATOU201712
Modultype	Kursus
Varighed	1 semester
Semester	Efterår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

TURISMEUDVIKLING

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises courses relating to tourism policy, innovation and market communication.

LÆRINGSMÅL

VIDEN

- theories on how to develop tourism drawing on one or a number of the following areas: market communication, innovation and tourism policy – and skills in reflecting critically on these
- empirical analyses of concrete development-related challenges within the areas of market communication, innovation and entrepreneurship and tourism policy with a focus on how different areas and actors relate to each other, as well as the interplay between these

FÆRDIGHEDER

- identifying issues which relate to tourism development within one or a number of disciplinary areas of the semester: market communication, innovation and tourism policy
- selecting, describing and applying theories and methods for the analysis of case specific issues relating to tourism development within one or a number of or the disciplines of the semester
- producing independent and critical analyses of development-related issues within one or a number of the disciplines of the programme through creative and reflective application of existing and/or own investigations.

KOMPETENCER

- designing projects on development processes leading to higher levels of innovation in tourism
- launching and implementing disciplinary and cross-disciplinary cooperation on tourism-related development and on this basis demonstrating professional insight and responsibility
- contributing to the planning and implementation of innovative initiatives in a tourism context
- independently continuing own competency development within the area of tourism development.

OMFANG OG FORVENTET ARBEJDSINDSATS

15 ECTS

EKSAMEN

PRØVER

Prøvens navn	Tourism Development
Prøveform	Skriftlig og mundtlig An external combined written and oral examination in: Tourism Development (Turismeudvikling). The examination will take the form of a conversation between the student(s), the examiner and the external examiner on the basis of a project report prepared by the student(s). The project report is prepared on the basis of the students' own choice of subject area within one or a number of the central disciplinary areas of the

	programme cf. section 4, subsection 3. The project report will be viewed as the joint responsibility of the group. The project report must not exceed 25 pages per student in a group or 30 pages if the report was prepared by one student. Duration of examination: 20 minutes per student and 10 minutes per group for grading and announcement of result, up to a maximum total of 110 minutes for groups and 30 minutes for individual examinations. The stipulated time intervals include grading and announcement of result.
ECTS	15
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Ekstern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Tourism Development
Modulkode	KATOU20176
Modultype	Projekt
Varighed	1 semester
Semester	Forår
ECTS	15
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

MARKEDSKOMMUNIKATION I TURISME

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in market communication in tourism.

LÆRINGSMÅL

VIDEN

• different theoretical perspectives on market communication in general and specifically in relation to tourism

• empirical analyses of different types of market communication strategies

FÆRDIGHEDER

• addressing contemporary issues in market communication in tourism at an academic level

• selecting, describing and applying conceptual and methodological tools for the analysis of issues relating to market communication in tourism

• producing independent and critical analyses of market communication activities in tourism

KOMPETENCER

• discussing and reflecting on market communication in a tourism context and, on this basis, designing relevant recommendations

• independently continuing own competency development within the area of market communication in tourism.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Market Communication in Tourism
Prøveform	Skriftlig An internal written examination in: Market Communication in Tourism (Markedskommunikation i turisme). The examination is a 4-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 12 pages.
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala

Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Market Communication in Tourism
Modulkode	KATOU20177
Modultype	Kursus
Varighed	1 semester
Semester	Forår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

TURISMEPOLITIK

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in tourism policy.

LÆRINGSMÅL

VIDEN

- theories within the study of public policy generally and specifically in relation to tourism, including the different phases of tourism, and evaluation of these
- the interplay between actors and institutions in relation to the governance of local, regional and national destinations, in their relevant international contexts

FÆRDIGHEDER

- identifying academic debates within tourism policy and governance at different geographical levels
- selecting, describing and applying conceptual and methodological tools for the analysis of tourism policy
- producing independent and focused analyses of tourism policy using primary and secondary sources

KOMPETENCER

- undertaking analyses of specific tourism policies
- discussing and reflecting academically on tourism policy and, demonstrating professional insight and responsibility
- independently continuing own competency development within the area of tourism policy

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Tourism Policy
Prøveform	Skriftlig An internal written examination in: Tourism Policy (Turismepolitik). The examination is a 4-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 12 pages.
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala

Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Tourism Policy
Modulkode	KATOU20188
Modultype	Kursus
Varighed	1 semester
Semester	Forår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

INNOVATION I TURISME

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in Innovation in Tourism.

LÆRINGSMÅL

VIDEN

- different theoretical perspectives on innovation in tourism, including perspectives on entrepreneurship
- the different actors and institutions involved in processes of innovation and the different forms of collaboration and network relations that support these processes

FÆRDIGHEDER

- identifying academic debates and issues in the area of innovation in tourism organisations
- selecting, describing and applying conceptual and methodological tools for the analysis of innovation processes, entrepreneurship, and their relationship to social and cultural issues, and the significance of different types of actors and institutions
- producing independent and focused analyses of initiatives relating to innovation through the application of existing and/or own investigations

KOMPETENCER

- outlining options within innovation in tourism organisations through the analysis of specific cases and related problems
- discussing and reflecting critically on innovation in a tourism context and, on this basis, demonstrating professional insight and responsibility
- independently continuing own competency development within the area of innovation in tourism organisations.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Innovation in Tourism
Prøveform	Skriftlig An internal written examination in: Innovation in Tourism (Innovation i turisme). The examination is a portfolio comprising contributions from the students set by the examiner on the basis of the course module. Students will receive feedback on their work during the module which may be used to improve their assignment before final submission. The examination portfolio will be prepared individually by the student and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment.
ECTS	5

Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Innovation in Tourism
Modulkode	KATOU20179
Modultype	Kursus
Varighed	1 semester
Semester	Forår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

BÆREDYGTIG UDVIKLING OG TURISME

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in mobility, transnationalism and global tourism.

LÆRINGSMÅL

VIDEN

- various theoretical approaches to mobility studies, including transnationalism and migration and their effect on the global tourism industry
- potentials and challenges to global tourism flows
- empirical analyses of transnationalism and changing global tourism flows, with particular emphasis on new tourism markets.

FÆRDIGHEDER

- identifying academic issues within mobility studies, including transnationalism, migration and global tourism consumption
- selecting, describing and applying theories and methods for the analysis of issues in the context of transnational mobility
- producing independent and focused analyses of transnational mobility and global tourism.

KOMPETENCER

- discussing and critically reflecting on themes within transnational mobility and tourism flows in a global context
- working independently and strategically on concrete cases within transnational mobility and on this basis demonstrating professional insight and responsibility.

OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

EKSAMEN

PRØVER

Prøvens navn	Sustainable Development and Tourism
Prøveform	Skriftlig The examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment.
ECTS	5
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler

Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Sustainable Development and Tourism
Modulkode	KATOU201713
Modultype	Kursus
Varighed	1 semester
Semester	Forår
ECTS	5
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

PROJEKTORIENTERET MODUL I EN TURISMEORGANISATION

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises two parts. The work tasks and activities and the project will be evaluated in two separate examinations.

Part 1 (examination 10): Work tasks and activities in a tourism organisation and a reflexive essay based on experiences

Part 2 (examination 11): A project report

In order to complete the module, students must pass both examinations 10 and 11.

LÆRINGSMÅL

VIDEN

- one or a number of disciplinary areas of the programme through the encounter with a specific tourism-related context, adding a project -oriented dimension to previously acquired knowledge.

FÆRDIGHEDER

- addressing issues within one or a number of subject areas relevant to the hosting organisation at an academic level
- selecting, describing and applying conceptual and methodological tools for the establishment of a deeper understanding of a specific tourism-related context
- producing independent and focused analyses of issues within one or a number of central disciplinary areas of the programme through own investigations in the hosting organisation

KOMPETENCER

- working procedures in a tourism organisation, and contributing professionally to the development and operation of the organisation
- outlining recommendations regarding issues relevant for the tourism organisation
- independently continuing own competency development in relation to experienced issues

OMFANG OG FORVENTET ARBEJDSINDSATS

30 ECTS

EKSAMEN

PRØVER

Prøvens navn	Project-oriented Module in a Tourism Organisation: Host institution statement + reflexive essay
Prøveform	Skriftlig og mundtlig Examination 10: An internal examination in: Project-oriented Module in a Tourism Organisation: Host institution statement + reflexive essay (Projektorienteret forløb i en turismeorganisation)

	Completion of the project-oriented module must be documented by a host institution statement describing work tasks and activities. On the basis of this statement it will be decided if the student has fulfilled the project-oriented module requirements (cf. section 19A, subsection 2). The examination also comprises the submission of a reflexive essay, which puts the module experiences and the knowledge gained from examination 11 into critical perspective. In this reflexive essay of maximum five pages, the student is expected to critically discuss, for example, the theoretical developments that emerge from the project's empirical domains to be further explored, and/or methodological innovations that may inform future research within the field covered by the project. In order to complete this examination, students must submit both host institution statement and reflexive essay.
ECTS	20
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

Prøvens navn	Project- oriented Module in a Tourism Organisation: Project report
Prøveform	Skriftlig og mundtlig Examination 11: An internal written examination based on: Project-oriented Module in a Tourism Organisation: Project report (Projektorienteret forløb i en turismeorganisation) In order to complete the examination, the student must submit a project report for assessment. The project report must be prepared individually and must not exceed 20 pages. The project report must entail relevance to the tourism organisation and relate to the central disciplinary areas of the tourism programme, cf. section 4, subsection 3.
ECTS	10
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Intern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Project-oriented Module in af Tourism Organisation
Modulkode	KATOU201710
Modultype	Kursus

Varighed	1 semester
Semester	Efterår
ECTS	30
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

KANDIDATSPECIALE

2019/2020

MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The Master's thesis is based on a subject that the student is free to select as long as they are relatable to the central disciplinary areas of the programme.

The Master's thesis topic must be approved by the study board. Students must submit a structured thesis contract outlining and justifying a preliminary problem formulation as well theoretical framing and methodological points of departure. The contract also presents a commitment to the submission deadline as set by the study board.

Students who have chosen the specialisation in Global Tourism Development or Arctic Studies must write their thesis within this area and obtain approval from the study board as well as the specialisation responsible.

LÆRINGSMÅL

VIDEN

- the theoretical and methodological discipline(s) of the selected topic, and demonstrate critical reflection on this/these
- demonstrate a deep theoretical and methodological understanding of tourism research based on the highest international level of tourism research
- demonstrate a deep and critical understanding of relevant research literature related to the chosen topic.
- research ethics and insight in the implications of research work
- demonstrate the ability to reflect in the discipline(s)' knowledge base and to identify, formulate and delimit an academic problem

FÆRDIGHEDER

- giving a structured and reflected outline of relevant existing literature related to the selected topic
- applying insights from the tourism programme in the critical dissemination of new knowledge
- applying and further developing relevant theories and methods pertaining to tourism
- compiling results in a clear, linguistically coherent presentation that complies with academic requirements for analysis, academic argumentation and documentation
- taking a critical view of the sources used and documenting them through a coherent bibliography

KOMPETENCER

- managing a complex research process, including being able to identify, delimit and justify a relevant research topic and, on the basis hereof, formulate a clear problem
- discussing and synthesising complex knowledge field(s) and delimiting the thesis topic to fit the problem formulation
- analysing and mastering tourism topics in light of contemporary theories and approaches in tourism research
- independently continuing own competency development within the selected disciplinary area(s).

OMFANG OG FORVENTET ARBEJDSINDSATS

30 ECTS

EKSAMEN

PRØVER

Prøvens navn	Master's Thesis
Prøveform	Skriftlig og mundtlig An external oral examination in: Master's Thesis (Kandidatspeciale). The examination will be conducted on the basis of a Master's thesis prepared by one or a number of students. The Master's thesis must be no shorter than 35 pages, and must not exceed 70 pages per student in a group, or 80 pages if the thesis is prepared by one student. An abstract in English of a minimum of one page and a maximum of two pages must be prepared.
ECTS	30
Tilladte hjælpemidler	Alle skriftlige og alle elektroniske hjælpemidler
Bedømmelsesform	7-trins-skala
Censur	Ekstern prøve
Vurderingskriterier	Vurderingskriterierne er angivet i Universitetets eksamensordning

FAKTA OM MODULET

Engelsk titel	Master's Thesis
Modulkode	KATOU201711
Modultype	Projekt
Varighed	1 semester
Semester	Forår
ECTS	30
Undervisningssprog	Engelsk
Tomplads	Ja
Undervisningssted	Campus Aalborg, Campus København
Modulansvarlig	Martin Bak Jørgensen

ORGANISATION

Studienævn	Studienævn for Tværkulturelle Studier
Institut	Institut for Kultur og Læring
Fakultet	Det Humanistiske Fakultet

CULTURES, SOCIETIES AND HISTORIES OF THE PEOPLES OF THE ARCTIC

2019/2020

CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises lectures and seminars that include exercises and student contributions. On the basis of theories of identity formation and intercultural communication, this module focuses on the colonial history of the Arctic peoples, nation-building, historical and contemporary migration to and from the Arctic, cultural encounters and cultural exchanges.

LEARNING OBJECTIVES

KNOWLEDGE

- relevant theories concerning the culture, society and history of the circumpolar peoples
- themes and trends in the study of the culture, society and history of the circumpolar peoples as well as various approaches to the study of these.

SKILLS

- the critical assessment, selection and application of relevant theories and methods to the study of the culture, society and history of the circumpolar peoples.
- disseminating the chosen issue and the methodology for its analysis.

COMPETENCES

- the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- academic reflection on a scientific basis and the assumption of responsibility for personal academic development.

EXTENT AND EXPECTED WORKLOAD

5 ECTS

EXAM

EXAMS

Name of exam	Cultures, Societies and Histories of the Peoples of the Arctic
Type of exam	Written exam An internal written examination in: Cultures, Societies and Histories of the Peoples of the Arctic. This examination is a 2-day take-home written assignment given by the examiner on the basis of the curriculum of the course. The assignment paper must not exceed ten pages.
ECTS	5
Assessment	7-point grading scale
Type of grading	Internal examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

FACTS ABOUT THE MODULE

Danish title	Arktiske befolkningers kultur, samfund og historie
Module code	KACCG20169
Module type	Course
Duration	1 semester
Semester	Autumn
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

ORGANISATION

Study Board	Study Board of Cross-Cultural Studies
Department	Department of Culture and Learning
Faculty	The Faculty of Humanities

THE ARCTIC IN THE AGE OF GLOBALIZATION

2019/2020

CONTENT, PROGRESS AND PEDAGOGY OF THE MODULE

This module comprises lectures and seminars that include exercises and student contributions. On the basis of theories of international relations and sustainable development, the module focuses on international relations and sustainable development in the Arctic in a period of history when global players such as nation-states, supranational entities and multinational companies are increasingly interested in Arctic conditions and are investing resources in the region.

LEARNING OBJECTIVES

KNOWLEDGE

- relevant theories concerning the Arctic in the global world
- themes and trends in the study of the Arctic in the global world and various approaches to the study of these.

SKILLS

- the critical assessment, selection and application of relevant theories and methods to the study of the Arctic in the global world
- disseminating the chosen issue and the methodology for its analysis.

COMPETENCES

- the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- academic reflection on a scientific basis and the assumption of responsibility for personal academic development.

EXTENT AND EXPECTED WORKLOAD

5 ECTS

EXAM

EXAMS

Name of exam	The Arctic in the Age of Globalization
Type of exam	Written exam An internal written examination in: The Arctic in the Age of Globalization. This examination is a 2-day take-home written assignment given by the examiner on the basis of the curriculum of the course. The assignment paper must not exceed ten pages.
ECTS	5
Permitted aids	All written and all electronic aids
Assessment	7-point grading scale
Type of grading	Internal examination
Criteria of assessment	The criteria of assessment are stated in the Examination Policies and Procedures

FACTS ABOUT THE MODULE

Danish title	Arktis i den globale verden
Module code	KACCG201612
Module type	Course
Duration	1 semester
Semester	Spring
ECTS	5
Language of instruction	English
Location of the lecture	Campus Aalborg
Responsible for the module	Karina Madsen Smed

ORGANISATION

Study Board	Study Board of Cross-Cultural Studies
Department	Department of Culture and Learning
Faculty	The Faculty of Humanities