



AALBORG UNIVERSITET

# STUDIEORDNING FOR TURISME

CAND.MAG. (MA)  
AALBORG

MODULER SOM INDGÅR I STUDIEORDNINGEN

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# TURISMEDESTINATIONENS UDFORDRINGER

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises courses relating to destination analysis, encounters in tourism and consumer studies in tourism.

### LÆRINGSMÅL

#### VIDEN

- the tourism destination and various definitions and perspectives on the tourism destination and wider tourism landscape
- various theoretical approaches to researching the tourism destination within one or a number of the subject areas of this semester.
- analyses of tourism destinations and challenges faced within the subject areas of this semester.

#### FÆRDIGHEDER

- critically addressing issues relating to the challenges of a tourism destination and drawing on the subject areas of the semester.
- selecting, describing and applying theories and methods for the analysis of tourism destination challenges within one or a number of the subject areas of the semester
- producing independent, critical and focused analyses of challenges relating to the tourism destination within one or a number of the subject areas of the semester

#### KOMPETENCER

- designing academic projects on tourism destination challenges in the context of the subject areas of the semester.
- applying relevant methods and methodological considerations within tourism-related project work
- independent continuation of own competency development within the area of tourism destination challenges.

### OMFANG OG FORVENTET ARBEJDSINDSAT

10 ECTS

## EKSAMEN

### PRØVER

|                     |  |
|---------------------|--|
| Prøve<br>ns<br>navn | Tourism destination challenges   |
| Prøve<br>form       | Skriftlig og mundtlig<br>The examination will take the form of a conversation between the student(s), the examiner and the external examiner on the basis of a project report prepared by the student(s). The project report is prepared on the basis of the students' own choice of subject area within one or a number of the central disciplinary areas of the programme cf. section 4, subsection 3. The project report will be viewed as the joint responsibility of the group. The project report must not exceed 20 pages per student in a group, or 25 pages if the report is prepared by one student.<br>Duration of examination: 20 minutes per student and 10 minutes per group for grading and announcement of results, up to a maximum total of 110 minutes for groups and 30 minutes for individual examinations. The stipulated time intervals include grading and announcement of results. |
| ECTS                | 10   |

## Studieordning for Turisme

|                       |   |
|-----------------------|---|
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |
| Bedømmelsesform       | 7-trins-skala   |
| Censur                | Intern prøve  |
| Vurderingskriterier   | <p>The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies.</p> <p>Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.</p> |

## FAKTA OM MODULET

|                   |                                      |
|-------------------|--------------------------------------|
| Engelsk titel     | Tourism destination challenges       |
| Modulkode         | KATOU20171                           |
| Modultype         | Projekt                              |
| Varighed          | 1 semester                           |
| Semester          | Efterår                              |
| ECTS              | 10                                   |
| Undervisningsprog | Engelsk                              |
| Tomplads          | Ja                                   |
| Undervisningssted | Campus Aalborg, Campus København     |
| Modulansvarlig    | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

|            |   |
|------------|---|
| Studienævn | Studienævnet for Tværkulturelle Studier |
| Institut   | Institut for Kultur og Globale Studier  |
| Fakultet   | Det Humanistiske Fakultet               |

# PROBLEMBASERET METODE OG PROJEKTSKRIVNING

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in methodology and project writing in which students are introduced to methodological tools and skills in designing and undertaking a project in accordance with Aalborg University's problem based learning model.

### LÆRINGSMÅL

#### VIDEN

- theories of science relevant to the study of tourism
- methods relevant to the study of tourism
- problem based learning and project work

#### FÆRDIGHEDER

- assessing and strategically applying relevant methods
- reflexively discussing and communicating methodological choices as well as their implications
- assessing and choosing tools and techniques for problem based learning and project writing.

#### KOMPETENCER

- independently designing and discussing research approaches in the context of relevant topics within tourism on the basis of critical methodological reflections
- independently designing projects within tourism
- independently continuing individual competency development within methodology and project writing.

## OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

## EKSAMEN

### PRØVER

|              |   |
|--------------|---|
| Prøvens navn | Problem Based Methodology and Project Writing   |
| Prøveform    | Aktiv deltagelse og/eller skriftlig opgave<br>The examination is completed by satisfactory and active participation in the module, i.e. 80% attendance, reading of course literature, contribution to discussion sessions of the module through oral presentations and active participation in discussions and satisfactory completion of tasks and assignments set by the course instructor(s).<br><br>Re-examination: a 2-day take-home assignment paper set by the course instructor(s) on the basis of the course content. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment. The assignment paper must be prepared individually and must not exceed 10 pages. |
| ECTS         | 5   |

## Studieordning for Turisme

|                       |  |
|-----------------------|--|
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler  |
| Bedømmelsesform       | Bestået/ikke bestået   |
| Censur                | Intern prøve   |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies. |

## FAKTA OM MODULET

|                    |   |
|--------------------|---|
| Engelsk titel      | Problem Based Methodology and Project Writing |
| Modulkode          | KATOU20172                                    |
| Modultype          | Kursus  |
| Varighed           | 1 semester                                    |
| Semester           | Efterår                                       |
| ECTS               | 5   |
| Undervisningssprog | Engelsk                                       |
| Tomplads           | Ja  |
| Undervisningssted  | Campus Aalborg, Campus København              |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a>          |

## ORGANISATION

|            |   |
|------------|---|
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| Institut   | Institut for Kultur og Globale Studier  |
| Fakultet   | Det Humanistiske Fakultet               |

# FORBRUGERSTUDIER I TURISME

**2018/2019**

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course on consumers and consumption in tourism.

### LÆRINGSMÅL

#### VIDEN

- different theoretical perspectives on tourism consumption, including socio-psychological approaches, consumer culture theory as well as theories of mobility
- understanding the role of consumption in tourism (the spatial, material and affective dimensions of tourism consumption)

#### FÆRDIGHEDER

- identifying contemporary issues and challenges in tourism consumption
- selecting, describing and applying current theories and methods for the analysis of tourism consumption
- producing independent and focused analyses of tourism consumption

#### KOMPETENCER

- discussing and reflecting on tourism consumption and consumers and on this basis demonstrate professional insight and responsibility
- independently continuing own competency development within the area of consumers and consumption in a tourism context.

#### OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

### EKSAMEN

#### PRØVER

|                       |   |
|-----------------------|---|
| Prøvens navn          | Consumer Studies in Tourism   |
| Prøveform             | Skriftlig<br>The examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 10 pages. |
| ECTS                  | 5   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |
| Bedømmelse sform      | 7-trins-skala   |
| Censur                | Intern prøve  |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies   |

## FAKTA OM MODULET

|                    |                                      |
|--------------------|--------------------------------------|
| Engelsk titel      | Consumer Studies in Tourism          |
| Modulkode          | KATOU20173                           |
| Modultype          | Kursus                               |
| Varighed           | 1 semester                           |
| Semester           | Efterår                              |
| ECTS               | 5                                    |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

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| Fakultet   | Det Humanistiske Fakultet               |



# ANALYSE AF TURISMEDESTINATIONEN

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in the organisation of tourism destination.

### LÆRINGSMÅL

#### VIDEN

- different theoretical perspectives on tourism systems and analysis of tourism destinations
- different types of organisational relationships and interactions between institutional and individual actors in local and global tourism contexts.

#### FÆRDIGHEDER

- identifying contemporary strategic issues related to the development of tourism destinations
- selecting, describing and applying conceptual and methodological tools for the analysis of tourism systems and destinations

#### KOMPETENCER

- designing comprehensive destination analyses discussing and reflecting on strategic issues and options in a destination development context and, on this basis, demonstrating professional insight and responsibility
- independently continuing own competency development within the area of strategic analysis of tourism destinations.

## OMFANG OG FORVENTET ARBEJDSINDSAT

5 ECTS

## EKSAMEN

### PRØVER

|                       |   |
|-----------------------|---|
| Prøvens navn          | Tourism Destination Analysis  |
| Prøveform             | Skriftlig<br>The examination is a 4-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 12 pages. |
| ECTS                  | 5   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |
| Bedømmelse sform      | 7-trins-skala   |
| Censur                | Intern prøve  |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies   |

## FAKTA OM MODULET

|                    |                                      |
|--------------------|--------------------------------------|
| Engelsk titel      | Tourism Destination Analysis         |
| Modulkode          | KATOU20174                           |
| Modultype          | Kursus                               |
| Varighed           | 1 semester                           |
| Semester           | Efterår                              |
| ECTS               | 5                                    |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

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# MØDER – SOCIOLOGISKE OG ANTROPOLOGISKE TILGANGE TIL TURISME

**2018/2019**

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in Encounters – Sociological and Anthropological approaches to Tourism.

### LÆRINGSMÅL

#### VIDEN

- sociological and anthropological approaches to tourism, including the historical development of tourism and tourism concepts.
- different relationships and modes of co-existence between actors related to tourism, in particular tourists, local communities and brokers

#### FÆRDIGHEDER

- identifying issues suited for analysis relating to tourism encounters
- selecting, describing and applying sociological and anthropological theories and concepts to understand tourism as a field of social and cultural inquiry in a contemporary and historical context
- producing independent and focused analyses of emerging issues which rise from the encounters of tourism.

#### KOMPETENCER

- outlining analytical perspectives to the encounters and complex relationships in tourism within specific cases
- discussing and reflecting on how sociological and anthropological approaches can add to understanding and interacting with tourism, and on this basis, demonstrating professional insight and responsibility
- independently continuing own competency development within the field of area of encounters in tourism

### UNDERVISNINGSFORM

The module comprises a course in Encounters - Sociological and Anthropological approaches to Tourism.

### OMFANG OG FORVENTET ARBEJDSINDSAT

5 ECTS

## EKSAMEN

### PRØVER

|              |  |
|--------------|--|
| Prøvens navn | Encounters - Sociological and Anthropological approaches to Tourism  |
| Prøveform    | Skriftlig<br>The examination is a portfolio comprising contributions from the students set by the examiner on the basis of the course module. Students will receive feedback on their work during the module which may be used to improve their assignment before final submission. The examination portfolio will be prepared individually by the |

## Studieordning for Turisme

|                       |   |
|-----------------------|---|
|                       | student and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment. |
| ECTS                  | 5   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |
| Bedømmelsesform       | 7-trins-skala   |
| Censur                | Intern prøve  |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies   |

## FAKTA OM MODULET

|                    |   |
|--------------------|---|
| Engelsk titel      | Encounters - Sociological and Anthropological approaches to Tourism |
| Modulkode          | KATOU20175  |
| Modultype          | Kursus  |
| Varighed           | 1 semester  |
| Semester           | Efterår   |
| ECTS               | 5   |
| Undervisningssprog | Engelsk   |
| Tomplads           | Ja  |
| Undervisningssted  | Campus Aalborg, Campus København                                    |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a>                                |

## ORGANISATION

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# GLOBAL TURISME OG TRANSNATIONAL MOBILITET

## 2018/2019

### MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in mobility, transnationalism and global tourism.

#### LÆRINGSMÅL

##### VIDEN

- various theoretical approaches to mobility studies, including transnationalism and migration and their effect on the global tourism industry
- potentials and challenges to global tourism flows
- empirical analyses of transnationalism and changing global tourism flows, with particular emphasis on new tourism markets.

##### FÆRDIGHEDER

- identifying academic issues within mobility studies, including transnationalism, migration and global tourism consumption
- selecting, describing and applying theories and methods for the analysis of issues in the context of transnational mobility
- producing independent and focused analyses of transnational mobility and global tourism.

##### KOMPETENCER

- discussing and critically reflecting on themes within transnational mobility and tourism flows in a global context
- working independently and strategically on concrete cases within transnational mobility and on this basis demonstrating professional insight and responsibility.

### OMFANG OG FORVENTET ARBEJDSINDSAT

5 ECTS

### EKSAMEN

#### PRØVER

|                       |   |
|-----------------------|---|
| Prøvens navn          | Global Tourism and Transnational Mobilities   |
| Prøveform             | Skriftlig<br>The examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment. |
| ECTS                  | 5   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |

## Studieordning for Turisme

|                     |  |
|---------------------|--|
| Bedømmelsesform     | 7-trins-skala  |
| Censur              | Intern prøve   |
| Vurderingskriterier | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies. |

## FAKTA OM MODULET

|                    |   |
|--------------------|---|
| Engelsk titel      | Global Tourism and Transnational Mobilities |
| Modulkode          | KATOU201712                                 |
| Modultype          | Kursus                                      |
| Varighed           | 1 semester                                  |
| Semester           | Efterår                                     |
| ECTS               | 5   |
| Undervisningssprog | Engelsk                                     |
| Tomplads           | Ja  |
| Undervisningssted  | Campus Aalborg, Campus København            |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a>        |

## ORGANISATION

|            |   |
|------------|---|
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| Institut   | Institut for Kultur og Globale Studier  |
| Fakultet   | Det Humanistiske Fakultet               |

# TURISMEUDVIKLING

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises courses relating to tourism policy, innovation and market communication.

### LÆRINGSMÅL

#### VIDEN

- theories on how to develop tourism drawing on one or a number of the following areas: market communication, innovation and tourism policy – and skills in reflecting critically on these
- empirical analyses of concrete development-related challenges within the areas of market communication, innovation and entrepreneurship and tourism policy with a focus on how different areas and actors relate to each other, as well as the interplay between these

#### FÆRDIGHEDER

- identifying issues which relate to tourism development within one or a number of disciplinary areas of the semester: market communication, innovation and tourism policy
- selecting, describing and applying theories and methods for the analysis of case specific issues relating to tourism development within one or a number of or the disciplines of the semester
- producing independent and critical analyses of development-related issues within one or a number of the disciplines of the programme through creative and reflective application of existing and/or own investigations.

#### KOMPETENCER

- designing projects on development processes leading to higher levels of innovation in tourism
- launching and implementing disciplinary and cross-disciplinary cooperation on tourism-related development and on this basis demonstrating professional insight and responsibility
- contributing to the planning and implementation of innovative initiatives in a tourism context
- independently continuing own competency development within the area of tourism development.

## OMFANG OG FORVENTET ARBEJDSINDSAT

15 ECTS

## EKSAMEN

### PRØVER

|              |  |
|--------------|--|
| Prøvens navn | Tourism Development  |
| Prøveform    | Skriftlig og mundtlig<br>The examination will take the form of a conversation between the student(s), the examiner and the external examiner on the basis of a project report prepared by the student(s). The project report is prepared on the basis of the students' own choice of subject area within one or a number of the central disciplinary areas of the programme cf. section 4, subsection 3. The project report will be viewed as the joint responsibility of the group. |

## Studieordning for Turisme

|                       |  |
|-----------------------|--|
|                       | <p>The project report must not exceed 25 pages per student in a group or 30 pages if the report was prepared by one student.</p> <p>Duration of examination: 20 minutes per student and 10 minutes per group for grading and announcement of result, up to a maximum total of 110 minutes for groups and 30 minutes for individual examinations. The stipulated time intervals include grading and announcement of result.</p> |
| ECTS                  | 15   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler  |
| Bedømmelsesform       | 7-trins-skala  |
| Censur                | Ekstern prøve  |
| Vurderingskriterier   | <p>The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies.</p> <p>Re-examinations will be held according to the rules in force on group examinations as stipulated in the Examination Order.</p>  |

## FAKTA OM MODULET

|                    |                                      |
|--------------------|--------------------------------------|
| Engelsk titel      | Tourism Development                  |
| Modulkode          | KATOU20176                           |
| Modultype          | Projekt                              |
| Varighed           | 1 semester                           |
| Semester           | Forår                                |
| ECTS               | 15                                   |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

|            |   |
|------------|---|
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| Institut   | Institut for Kultur og Globale Studier  |
| Fakultet   | Det Humanistiske Fakultet               |



# MARKEDSKOMMUNIKATION I TURISME

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises courses relating to tourism policy, innovation and market communication.

### LÆRINGSMÅL

#### VIDEN

- theories on how to develop tourism drawing on one or a number of the following areas: market communication, innovation and tourism policy – and skills in reflecting critically on these
- empirical analyses of concrete development-related challenges within the areas of market communication, innovation and entrepreneurship and tourism policy with a focus on how different areas and actors relate to each other, as well as the interplay between these

#### FÆRDIGHEDER

- identifying issues which relate to tourism development within one or a number of disciplinary areas of the semester: market communication, innovation and tourism policy
- selecting, describing and applying theories and methods for the analysis of case specific issues relating to tourism development within one or a number of or the disciplines of the semester
- producing independent and critical analyses of development-related issues within one or a number of the disciplines of the programme through creative and reflective application of existing and/or own investigations.

#### KOMPETENCER

- designing projects on development processes leading to higher levels of innovation in tourism
- launching and implementing disciplinary and cross-disciplinary cooperation on tourism-related development and on this basis demonstrating professional insight and responsibility
- contributing to the planning and implementation of innovative initiatives in a tourism context
- independently continuing own competency development within the area of tourism development.

### OMFANG OG FORVENTET ARBEJDSINDSAT

15 ECTS

## EKSAMEN

### PRØVER

|              |  |
|--------------|--|
| Prøvens navn | Communication in Tourism   |
| Prøveform    | Skriftlig<br>The examination will take the form of a conversation between the student(s), the examiner and the external examiner on the basis of a project report prepared by the student(s). The project report is prepared on the basis of the students' own choice of subject area within one or a number of the central disciplinary areas of the programme cf. section 4, subsection 3. The project report will be viewed as the joint responsibility of the group. |

## Studieordning for Turisme

|                       |  |
|-----------------------|--|
|                       | <p>The project report must not exceed 25 pages per student in a group or 30 pages if the report was prepared by one student.</p> <p>Duration of examination: 20 minutes per student and 10 minutes per group for grading and announcement of result, up to a maximum total of 110 minutes for groups and 30 minutes for individual examinations. The stipulated time intervals include grading and announcement of result.</p> |
| ECTS                  | 5  |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler  |
| Bedømmelsesform       | 7-trins-skala  |
| Censur                | Intern prøve   |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies.   |

## FAKTA OM MODULET

|                    |                                      |
|--------------------|--------------------------------------|
| Engelsk titel      | Communication in Tourism             |
| Modulkode          | KATOU20177                           |
| Modultype          | Kursus                               |
| Varighed           | 1 semester                           |
| Semester           | Forår                                |
| ECTS               | 5                                    |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

|            |   |
|------------|---|
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| Fakultet   | Det Humanistiske Fakultet               |

# INNOVATION I TURISME

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in Innovation in Tourism.

### LÆRINGSMÅL

#### VIDEN

- different theoretical perspectives on innovation in tourism, including perspectives on entrepreneurship
- the different actors and institutions involved in processes of innovation and the different forms of collaboration and network relations that support these processes

#### FÆRDIGHEDER

- identifying academic debates and issues in the area of innovation in tourism organisations
- selecting, describing and applying conceptual and methodological tools for the analysis of innovation processes, entrepreneurship, and their relationship to social and cultural issues, and the significance of different types of actors and institutions
- producing independent and focused analyses of initiatives relating to innovation through the application of existing and/or own investigations

#### KOMPETENCER

- outlining options within innovation in tourism organisations through the analysis of specific cases and related problems
- discussing and reflecting critically on innovation in a tourism context and, on this basis, demonstrating professional insight and responsibility
- independently continuing own competency development within the area of innovation in tourism organisations.

## OMFANG OG FORVENTET ARBEJDSINDSATS

5 ECTS

## EKSAMEN

### PRØVER

|                     |  |
|---------------------|--|
| Prøve<br>ns<br>navn | Innovation in Tourism  |
| Prøvef<br>orm       | Skriftlig<br>The examination is a portfolio comprising contributions from the students set by the examiner on the basis of the course module. Students will receive feedback on their work during the module which may be used to improve their assignment before final submission. The examination portfolio will be prepared individually by the student and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment. |
| ECTS                | 5  |

## Studieordning for Turisme

|                       |  |
|-----------------------|--|
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler  |
| Bedømmelsesform       | 7-trins-skala  |
| Censur                | Intern prøve   |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies. |

## FAKTA OM MODULET

|                    |                                      |
|--------------------|--------------------------------------|
| Engelsk titel      | Innovation in Tourism                |
| Modulkode          | KATOU20179                           |
| Modultype          | Kursus                               |
| Varighed           | 1 semester                           |
| Semester           | Forår                                |
| ECTS               | 5                                    |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

|            |   |
|------------|---|
| Studienævn | Studienævnet for Tværkulturelle Studier |
| Institut   | Institut for Kultur og Globale Studier  |
| Fakultet   | Det Humanistiske Fakultet               |

# BÆREDYGTIG UDVIKLING OG TURISME

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises a course in mobility, transnationalism and global tourism.

### LÆRINGSMÅL

#### VIDEN

- various theoretical approaches to mobility studies, including transnationalism and migration and their effect on the global tourism industry
- potentials and challenges to global tourism flows
- empirical analyses of transnationalism and changing global tourism flows, with particular emphasis on new tourism markets.

#### FÆRDIGHEDER

- identifying academic issues within mobility studies, including transnationalism, migration and global tourism consumption
- selecting, describing and applying theories and methods for the analysis of issues in the context of transnational mobility
- producing independent and focused analyses of transnational mobility and global tourism.

#### KOMPETENCER

- discussing and critically reflecting on themes within transnational mobility and tourism flows in a global context
- working independently and strategically on concrete cases within transnational mobility and on this basis demonstrating professional insight and responsibility.

## OMFANG OG FORVENTET ARBEJDSINDSAT

5 ECTS

## EKSAMEN

### PRØVER

|                       |   |
|-----------------------|---|
| Prøvens navn          | Sustainable Development and Tourism   |
| Prøveform             | Skriftlig<br>The examination is a 2-day take-home assignment given by the examiner on the basis of the curriculum of the module. The assignment paper must be prepared individually and must not exceed 10 pages. The assignment paper will be evaluated by an internal examiner. A second internal examiner will be included in case of an assignment being given a failed assessment. |
| ECTS                  | 5   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |

## Studieordning for Turisme

|                     |  |
|---------------------|--|
| Bedømmelsesform     | 7-trins-skala  |
| Censur              | Intern prøve   |
| Vurderingskriterier | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies. |

## FAKTA OM MODULET

|                    |                                      |
|--------------------|--------------------------------------|
| Engelsk titel      | Sustainable Development and Tourism  |
| Modulkode          | KATOU201713                          |
| Modultype          | Kursus                               |
| Varighed           | 1 semester                           |
| Semester           | Forår                                |
| ECTS               | 5                                    |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

|            |   |
|------------|---|
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| Fakultet   | Det Humanistiske Fakultet               |

# PROJEKTORIENTERET MODUL I EN TURISMEORGANISATION

**2018/2019**

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The module comprises two parts. The work tasks and activities and the project will be evaluated in two separate examinations.

Part 1: Work tasks and activities in a tourism organisation and a reflexive essay based on experiences

Part 2: A project report

In order to complete the module, students must pass both examinations.

## LÆRINGSMÅL

### VIDEN

- one or a number of disciplinary areas of the programme through the encounter with a specific tourism-related context, adding a project-oriented dimension to previously acquired knowledge.

### FÆRDIGHEDER

- addressing issues within one or a number of subject areas relevant to the hosting organisation at an academic level
- selecting, describing and applying conceptual and methodological tools for the establishment of a deeper understanding of a specific tourism-related context
- producing independent and focused analyses of issues within one or a number of central disciplinary areas of the programme through own investigations in the hosting organisation

### KOMPETENCER

- working procedures in a tourism organisation, and contributing professionally to the development and operation of the organisation
- outlining recommendations regarding issues relevant for the tourism organisation
- independently continuing own competency development in relation to experienced issues

## OMFANG OG FORVENTET ARBEJDSINDSATS

30 ECTS

## EKSAMEN

### PRØVER

|              |   |
|--------------|---|
| Prøvens navn | Project-oriented Module in a Tourism Organisation: Host institution statement + reflexive essay   |
| Prøveform    | Skriftlig og mundtlig<br>Completion of the project-oriented module must be documented by a host institution statement describing work tasks and activities. On the basis of this statement it will be decided if the student has fulfilled the project-oriented |

|                       |   |
|-----------------------|---|
|                       | module requirements. The examination also comprises the submission of a reflexive essay, which puts the module experiences and the knowledge gained from examination in Project-oriented Module in a Tourism Organisation:Project Report, into critical perspective. In this reflexive essay of maximum five pages, the student is expected to critically discuss, for example, the theoretical developments that emerge from the project's empirical domains to be further explored, and/or methodological innovations that may inform future research within the field covered by the project. In order to complete this examination, students must submit both host institution statement and reflexive essay. |
| ECTS                  | 20  |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |
| Bedømmelsesform       | 7-trins-skala   |
| Censur                | Intern prøve  |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies.  |

|                       |  |
|-----------------------|--|
| Prøvens navn          | Project- oriented Module in a Tourism Organisation: Project report   |
| Prøveform             | Skriftlig og mundtlig<br>In order to complete the examination, the student must submit a project report for assessment. The project report must be prepared individually and must not exceed 20 pages. The project report must entail relevance to the tourism organisation and relate to the central disciplinary areas of the tourism programme. |
| ECTS                  | 10   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler  |
| Bedømmelsesform       | 7-trins-skala  |
| Censur                | Intern prøve   |
| Vurderingskriterier   | The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies.   |

## FAKTA OM MODULET

|               |   |
|---------------|---|
| Engelsk titel | Project-oriented Module in a Tourism Organisation |
| Modulkode     | KATOU201710                                       |
| Modultype     | Kursus  |
| Varighed      | 1 semester  |
| Semester      | Efterår   |



## Studieordning for Turisme

|                    |                                      |
|--------------------|--------------------------------------|
| ECTS               | 30                                   |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

|            |   |
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| Fakultet   | Det Humanistiske Fakultet               |

# KANDIDATSPECIALE

**2018/2019**

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

The Master's thesis is based on a subject that the student is free to select as long as they are relatable to the central disciplinary areas of the programme.

The Master's thesis topic must be approved by the study board. Students must submit a structured thesis contract outlining and justifying a preliminary problem formulation as well theoretical framing and methodological points of departure. The contract also presents a commitment to the submission deadline as set by the study board.

Students who have chosen the specialisation in Global Tourism Development or Arctic Studies must write their thesis within this area and obtain approval from the study board as well as the specialisation responsible.

## LÆRINGSMÅL

### VIDEN

- the theoretical and methodological discipline(s) of the selected topic, and demonstrate critical reflection on this/these
- demonstrate a deep theoretical and methodological understanding of tourism research based on the highest international level of tourism research
- demonstrate a deep and critical understanding of relevant research literature related to the chosen topic.
- research ethics and insight in the implications of research work
- demonstrate the ability to reflect in the discipline(s)' knowledge base and to identify, formulate and delimit an academic problem

### FÆRDIGHEDER

- giving a structured and reflected outline of relevant existing literature related to the selected topic
- applying insights from the tourism programme in the critical dissemination of new knowledge
- applying and further developing relevant theories and methods pertaining to tourism
- compiling results in a clear, linguistically coherent presentation that complies with academic requirements for analysis, academic argumentation and documentation
- taking a critical view of the sources used and documenting them through a coherent bibliography

### KOMPETENCER

- managing a complex research process, including being able to identify, delimit and justify a relevant research topic and, on the basis hereof, formulate a clear problem
- discussing and synthesising complex knowledge field(s) and delimiting the thesis topic to fit the problem formulation
- analysing and mastering tourism topics in light of contemporary theories and approaches in tourism research
- independently continuing own competency development within the selected disciplinary area(s).

## OMFANG OG FORVENTET ARBEJDSINDSAT

30 ECTS

## EKSAMEN

### PRØVER

|                       |   |
|-----------------------|---|
| Prøvens navn          | Master's Thesis   |
| Prøveform             | Skriftlig og mundtlig<br>The examination will be conducted on the basis of a Master's thesis prepared by one or a number of students. The Master's thesis must be no shorter than 35 pages, and must not exceed 70 pages per student in a group, or 80 pages if the thesis is prepared by one student. An abstract in English of a minimum of one page and a maximum of two pages must be prepared. |
| ECTS                  | 30  |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |
| Bedømmelsesform       | 7-trins-skala   |
| Censur                | Ekstern prøve   |
| Vurderingskriterier   | A combined grade will be awarded for the written and oral parts of the examination. A main emphasis will be on the written performance.<br><br>The examination must demonstrate that the student can fulfil the objectives outlined above regarding knowledge and understanding, skills and competencies.   |

## FAKTA OM MODULET

|                    |                                      |
|--------------------|--------------------------------------|
| Engelsk titel      | Master's Thesis                      |
| Modulkode          | KATOU201711                          |
| Modultype          | Projekt                              |
| Varighed           | 1 semester                           |
| Semester           | Forår                                |
| ECTS               | 30                                   |
| Undervisningssprog | Engelsk                              |
| Tomplads           | Ja                                   |
| Undervisningssted  | Campus Aalborg, Campus København     |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a> |

## ORGANISATION

|            |   |
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| Institut   | Institut for Kultur og Globale Studier  |
| Fakultet   | Det Humanistiske Fakultet               |

# ARKTISKE BEFOLKNINGERS KULTUR, SAMFUND OG HISTORIE

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

This module comprises lectures and seminars that include exercises and student contributions. On the basis of theories of identity formation and intercultural communication, this module focuses on the colonial history of the Arctic peoples, nation-building, historical and contemporary migration to and from the Arctic, cultural encounters and cultural exchanges.

### LÆRINGSMÅL

#### VIDEN

- relevant theories concerning the culture, society and history of the circumpolar peoples
- themes and trends in the study of the culture, society and history of the circumpolar peoples as well as various approaches to the study of these.

#### FÆRDIGHEDER

- the critical assessment, selection and application of relevant theories and methods to the study of the culture, society and history of the circumpolar peoples.
- disseminating the chosen issue and the methodology for its analysis.

#### KOMPETENCER

- the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- academic reflection on a scientific basis and the assumption of responsibility for personal academic development.

## OMFANG OG FORVENTET ARBEJDSINDSAT

5 ECTS

## EKSAMEN

### PRØVER

|                     |   |
|---------------------|---|
| Prøvens navn        | Cultures, Societies and Histories of the Peoples of the Arctic  |
| Prøveform           | Skriftlig<br>This examination is a 2-day take-home written assignment given by the examiner on the basis of the curriculum of the course. The assignment paper must not exceed ten pages. |
| ECTS                | 5   |
| Bedømmelse sform    | 7-trins-skala   |
| Censur              | Intern prøve  |
| Vurderingskriterier | The examination should demonstrate that the student fulfils the objectives outlined above as regards knowledge, understanding, skills and competencies.                                   |

## FAKTA OM MODULET

|                    |  |
|--------------------|--|
| Engelsk titel      | Cultures, Societies and Histories of the Peoples of the Arctic |
| Modulkode          | KACCG20169   |
| Modultype          | Kursus   |
| Varighed           | 1 semester   |
| Semester           | Efterår  |
| ECTS               | 5  |
| Undervisningssprog | Engelsk  |
| Tomplads           | Ja   |
| Undervisningssted  | Campus Aalborg   |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a>                           |

## ORGANISATION

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| Fakultet   | Det Humanistiske Fakultet               |

# ARKTIS I DEN GLOBALE VERDEN

2018/2019

## MODULETS INDHOLD, FORLØB OG PÆDAGOGIK

This module comprises lectures and seminars that include exercises and student contributions. On the basis of theories of international relations and sustainable development, the module focuses on international relations and sustainable development in the Arctic in a period of history when global players such as nation-states, supranational entities and multinational companies are increasingly interested in Arctic conditions and are investing resources in the region.

### LÆRINGSMÅL

#### VIDEN

- relevant theories concerning the Arctic in the global world
- themes and trends in the study of the Arctic in the global world and various approaches to the study of these.

#### FÆRDIGHEDER

- the critical assessment, selection and application of relevant theories and methods to the study of the Arctic in the global world
- disseminating the chosen issue and the methodology for its analysis.

#### KOMPETENCER

- the delineation and analysis of a complex problem in a way that is independent and methodologically sound
- academic reflection on a scientific basis and the assumption of responsibility for personal academic development.

### OMFANG OG FORVENTET ARBEJDSINDSAT

5 ECTS

### EKSAMEN

#### PRØVER

|                       |   |
|-----------------------|---|
| Prøvens navn          | The Arctic in the Age of Globalization  |
| Prøveform             | <p>Skriftlig</p> <p>The examination is an individual written examination which communicates an academic issue. The issue is chosen by the student from within the disciplinary areas of the programme on the basis of the courses offered in the programme.</p> <p>The examination will be based on a subject description of 1-1½ pages, which must be approved in advance by the examiner. The examination is a written home assignment on the basis of the subject description. The assignment paper must be prepared individually and in English by the student and must not exceed 6 pages.</p> |
| ECTS                  | 5   |
| Tilladte hjælpemidler | Alle skriftlige og alle elektroniske hjælpemidler   |
| Bedømmelsesform       | 7-trins-skala   |

|                     |   |
|---------------------|---|
| Censur              | Intern prøve  |
| Vurderingskriterier | The examination should demonstrate that the student fulfils the objectives outlined above as regards knowledge, understanding, skills and competencies. |

## FAKTA OM MODULET

|                    |  |
|--------------------|--|
| Engelsk titel      | The Arctic in the Age of Globalization |
| Modulkode          | KACCG201612                            |
| Modultype          | Kursus                                 |
| Varighed           | 1 semester                             |
| Semester           | Forår                                  |
| ECTS               | 5                                      |
| Undervisningssprog | Engelsk                                |
| Tomplads           | Ja                                     |
| Undervisningssted  | Campus Aalborg                         |
| Modulansvarlig     | <a href="#">Martin Bak Jørgensen</a>   |

## ORGANISATION

|            |   |
|------------|---|
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| Institut   | Institut for Kultur og Globale Studier  |
| Fakultet   | Det Humanistiske Fakultet               |